



community listen

Welcome Midtown Neighbors!



questions • concerns • ideas • action

City Manager
Greg Burris

Zone 1 Councilwoman
Phyllis Ferguson

questions • concerns • ideas • action

Zone 1 Neighbors, welcome!

My thanks to each of you for coming out tonight. You're here because you care about your neighborhood. And, because you care, you know there are some things that need changed or fixed or made different. But, just as you know this, you know that there are a whole lot of good things going on in Midtown.



I'm sorry that I can't be here. Our family made plans several months ago that couldn't be changed or I would be.

questions • concerns • ideas • action

Please, don't be shy tonight. This is the time to speak out – there are people who are here listening who can help us make Zone 1 a better place to live.

I'm looking forward to getting together with all of you in Midtown soon. Meanwhile, let's do what Zone 1 does – figure out what needs to be done, get after it and put on that Northside Pride!

questions • concerns • ideas • action

Community Listen Partners:

City of Springfield

- Building Development Services
- City Manager's Office
- Information Systems
- Missouri Career Center
- Planning & Development
- Public Information & Citizen Resource Center
- Springfield Public Works
- Springfield Police Department
- Springfield Fire Department
- Springfield-Greene County Health Department
- Springfield-Greene County Park Board
- Springfield-Greene County
911-Emergency Communications

City Utilities

Neighborhood Advisory Council

Community Foundation of the Ozarks

Community Partnership of the Ozarks

CoxHealth

Healthy Living Alliance

Jordan Valley Community Health Center

Mercy Springfield Communities

Missouri State University

North Point Church

North Springfield Betterment Association

Ozarks Community Technical College

Springfield Public Schools

Springfield Public Schools Partners in Ed.

Springfield Impacting Poverty Commission

Springfield Area Chamber of Commerce

Springfield-Greene County Library District

questions • concerns • ideas • action

Tonight's Activities:

- Share things we have learned about Midtown and NW Springfield
- Hear from Midtown neighbors

questions • concerns • ideas • action

**Prizes! Prizes!
Prizes!**

questions • concerns • ideas • action

THANK YOU!

- Walmart
- Metropolitan National Bank
- Healthy Living Alliance

questions • concerns • ideas • action

Midtown Neighborhood Snapshot

POPULATION

TOTAL
POPULATION 4,012

PERCENT
MALES 53.5%

PERCENT
FEMALES 46.5%

MEDIAN
AGE 23.5

HOUSING

TOTAL
HOUSING UNITS 1,466

VACANT
HOUSING UNITS 18.4%

MEDIAN
HOME VALUE \$78,600

MEDIAN
RENT \$566

OWNER 32.6%

RENTER 67.4%

RACE

WHITE 87.7%

BLACK 7.9%

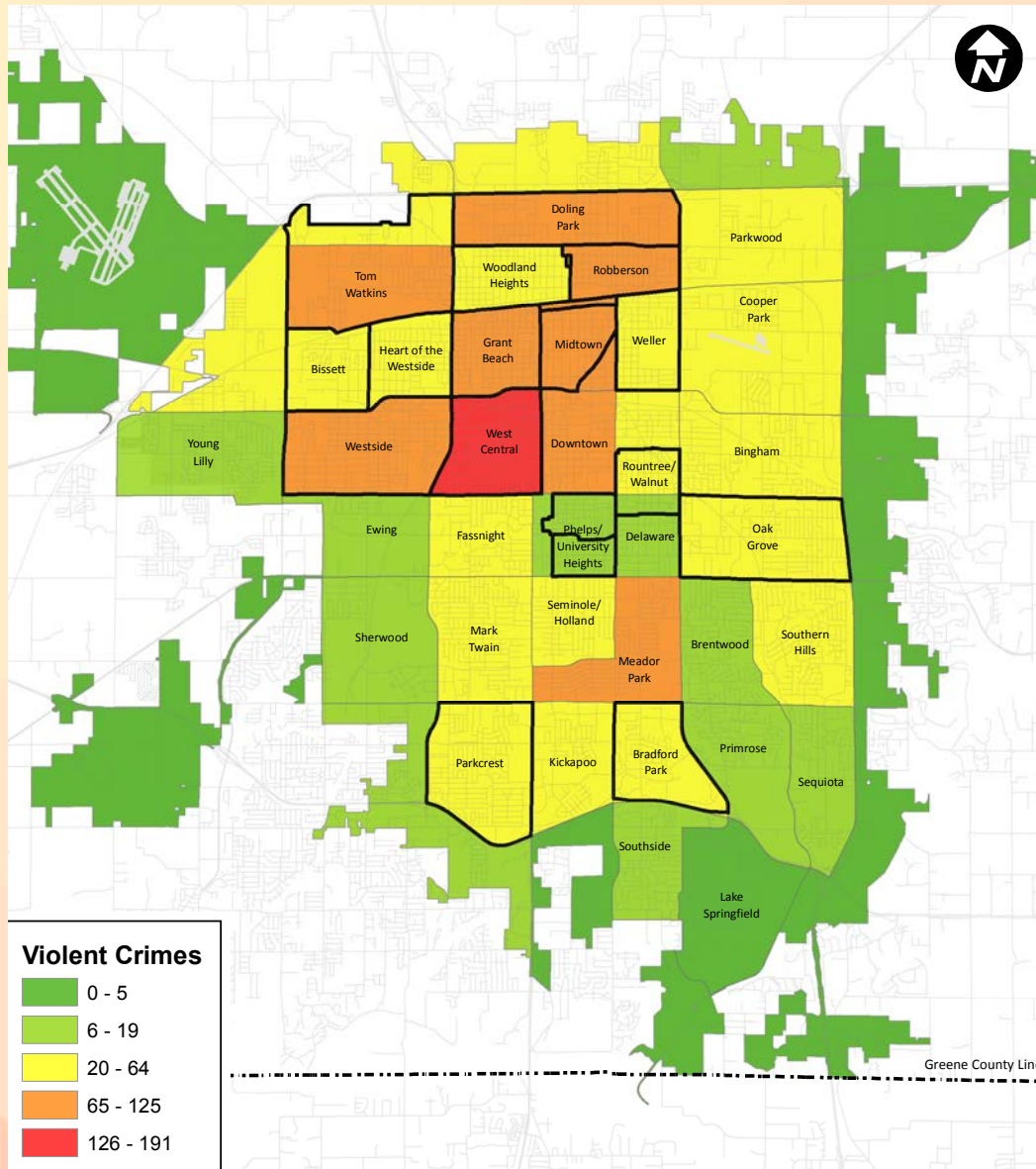
ASIAN 0.9%

HISPANIC 3.7%

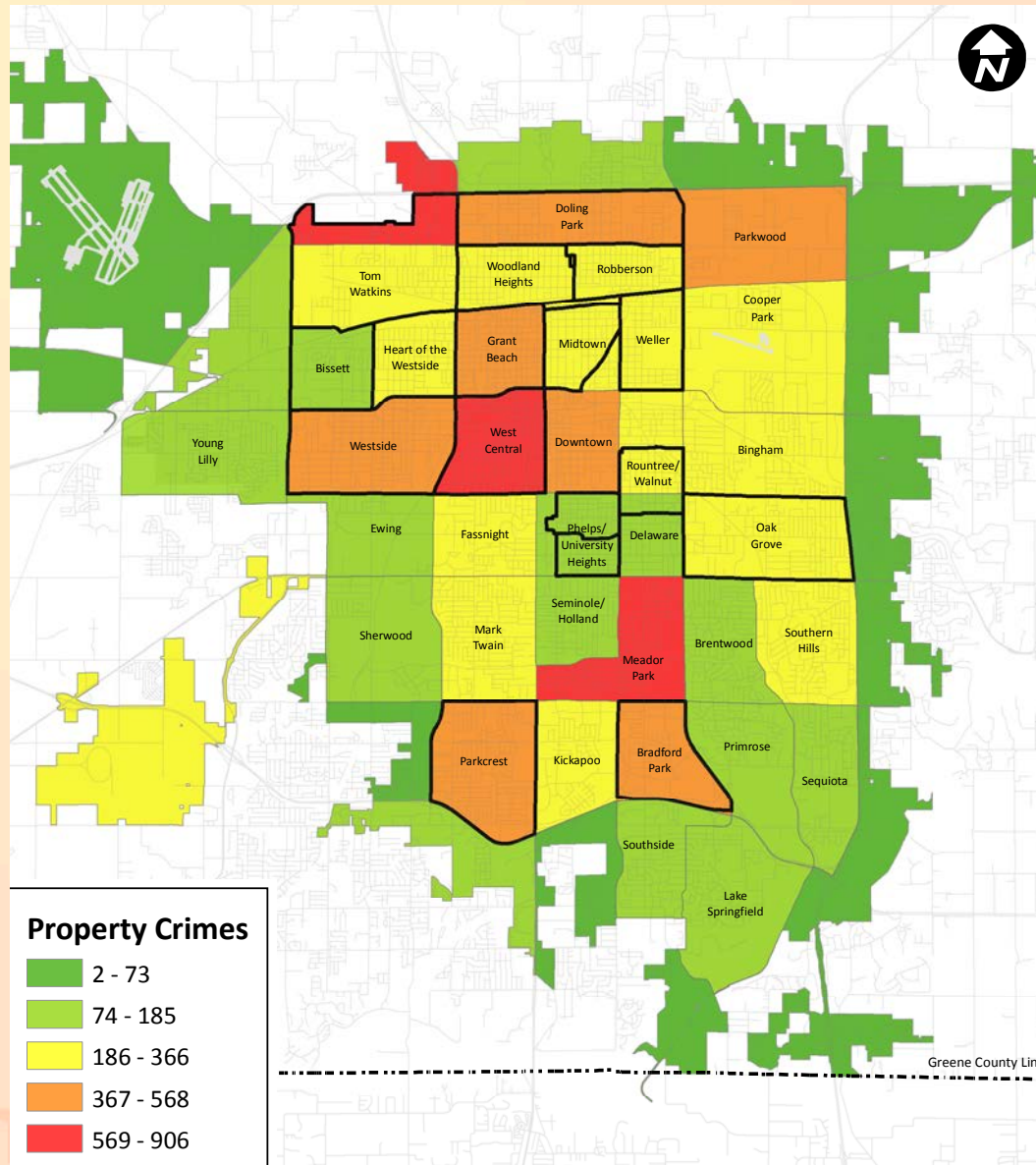
City of Springfield ■ Planning and Development
2008-2012 ACS Census Data

questions • concerns • ideas • action

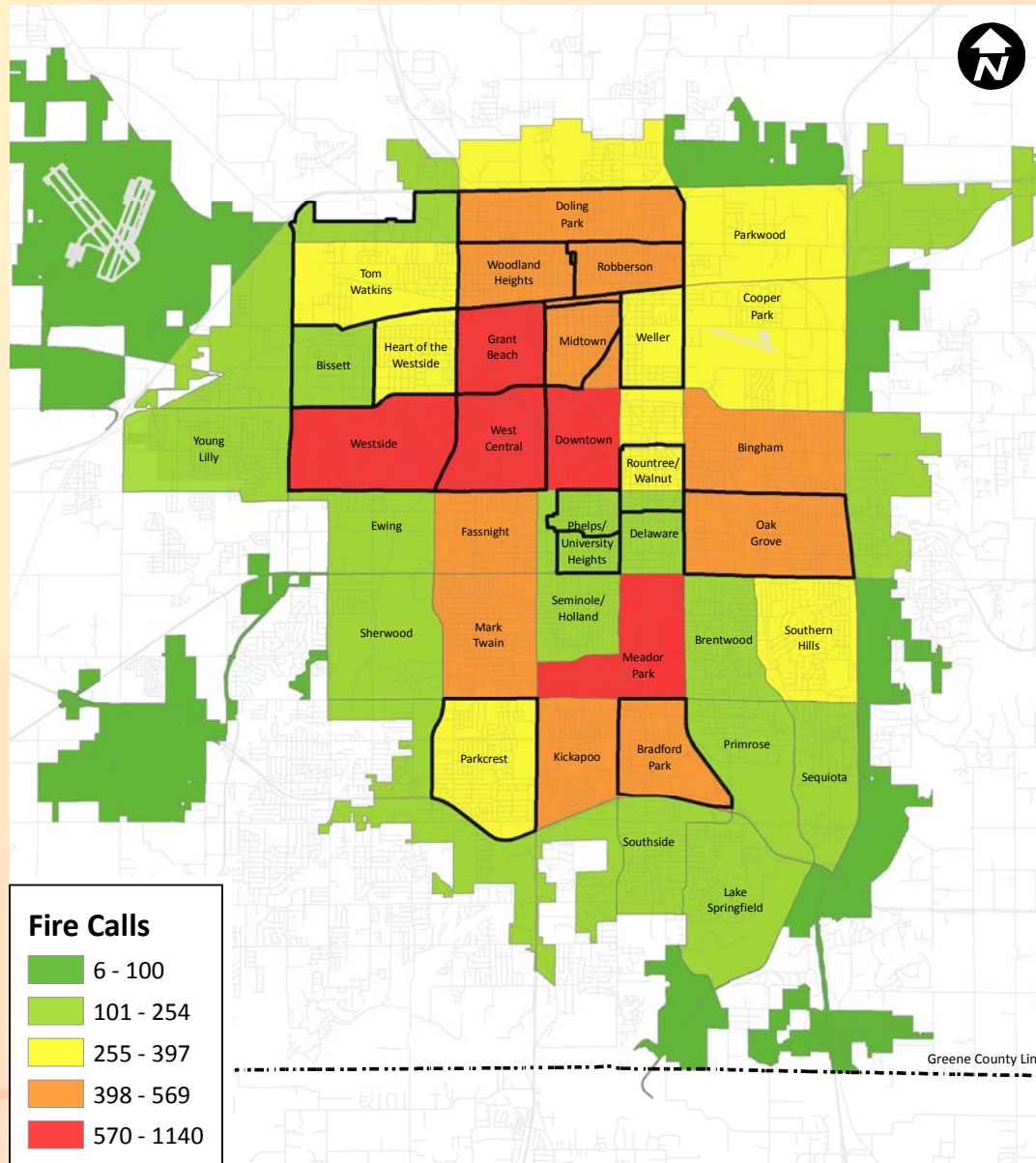
2014 Police Violent Crimes



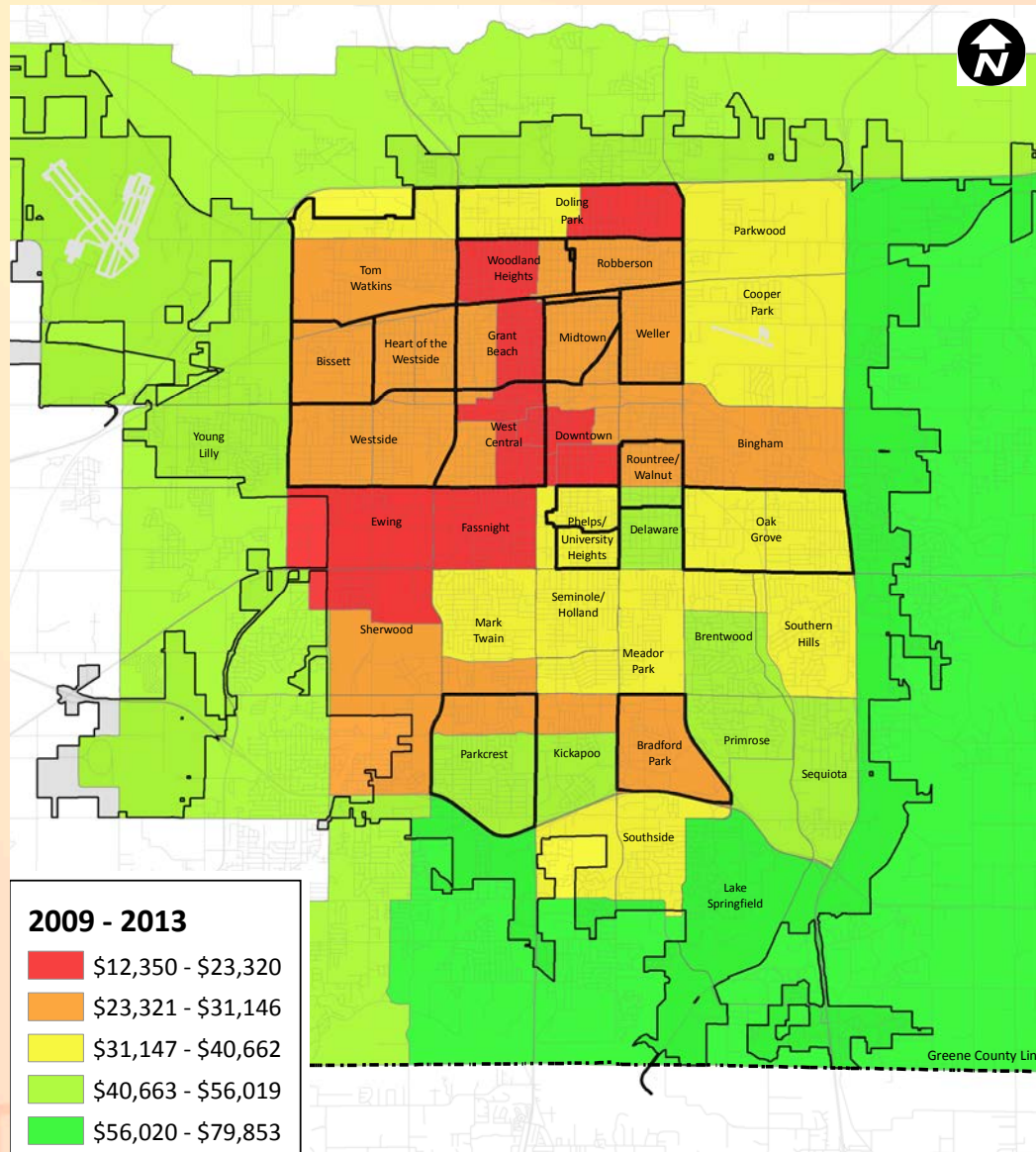
2014 Police Property Crimes



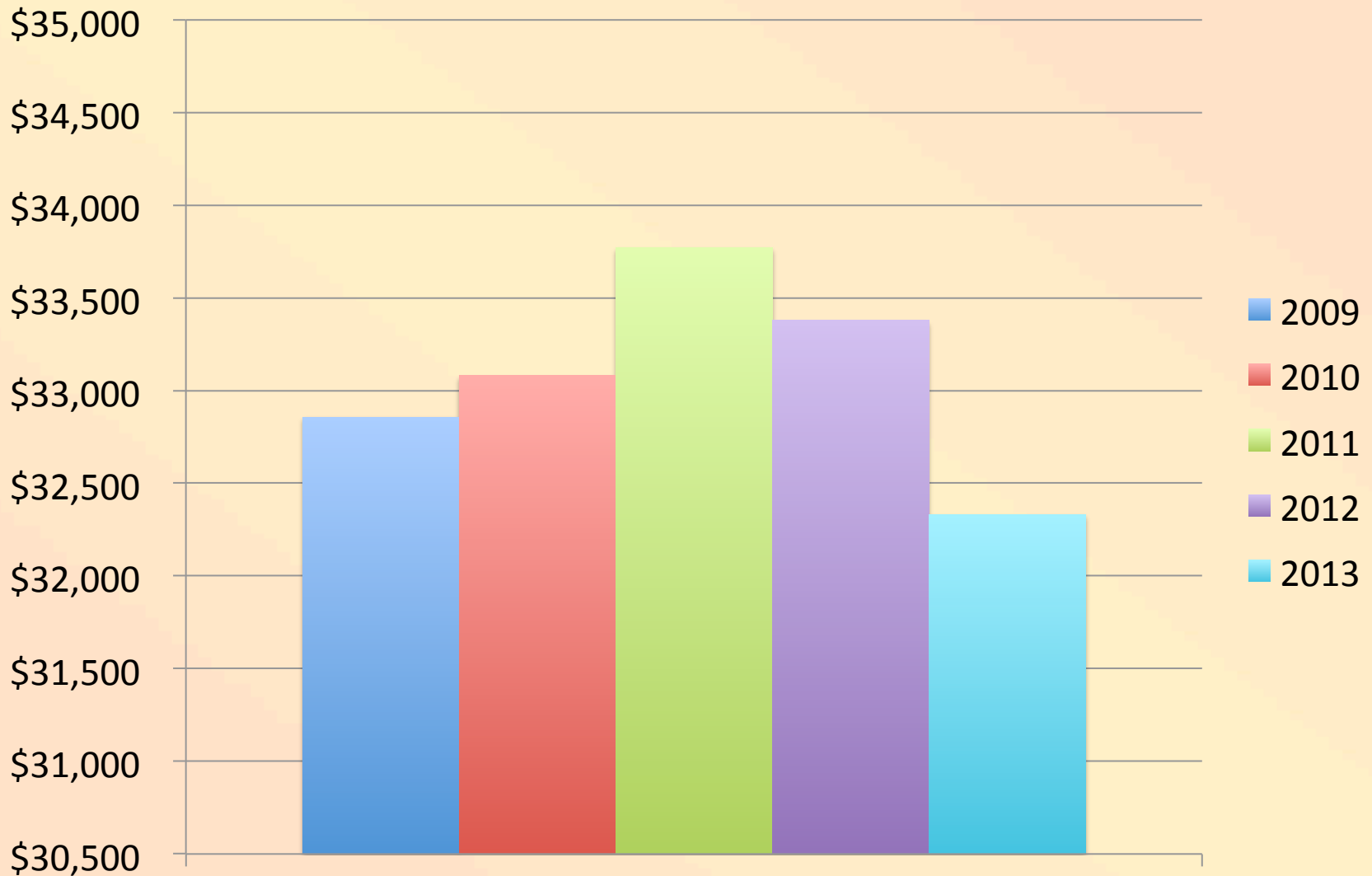
2014 Fire Calls



Median Income

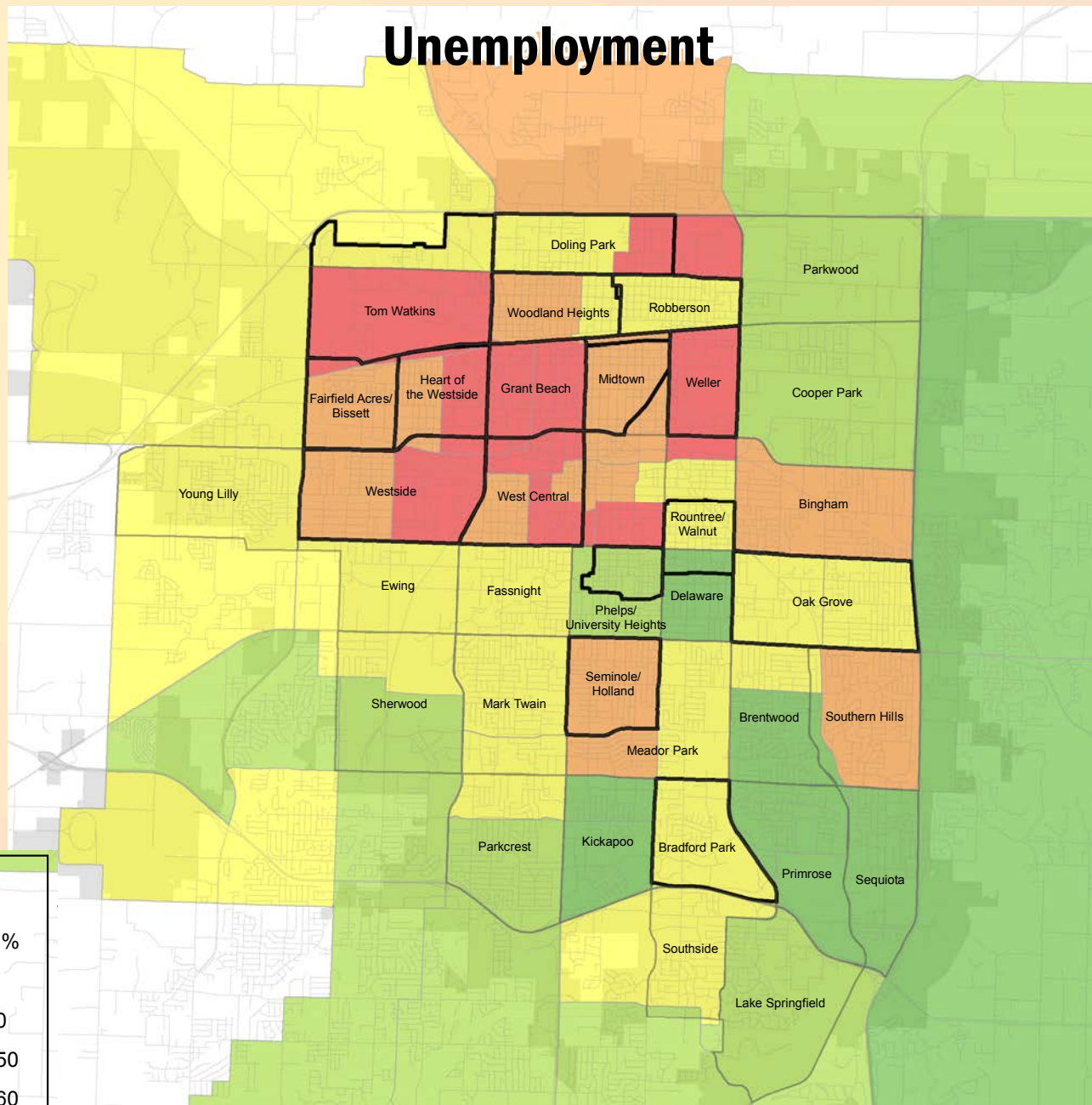
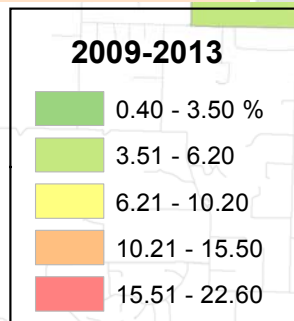


City of Springfield Median Income

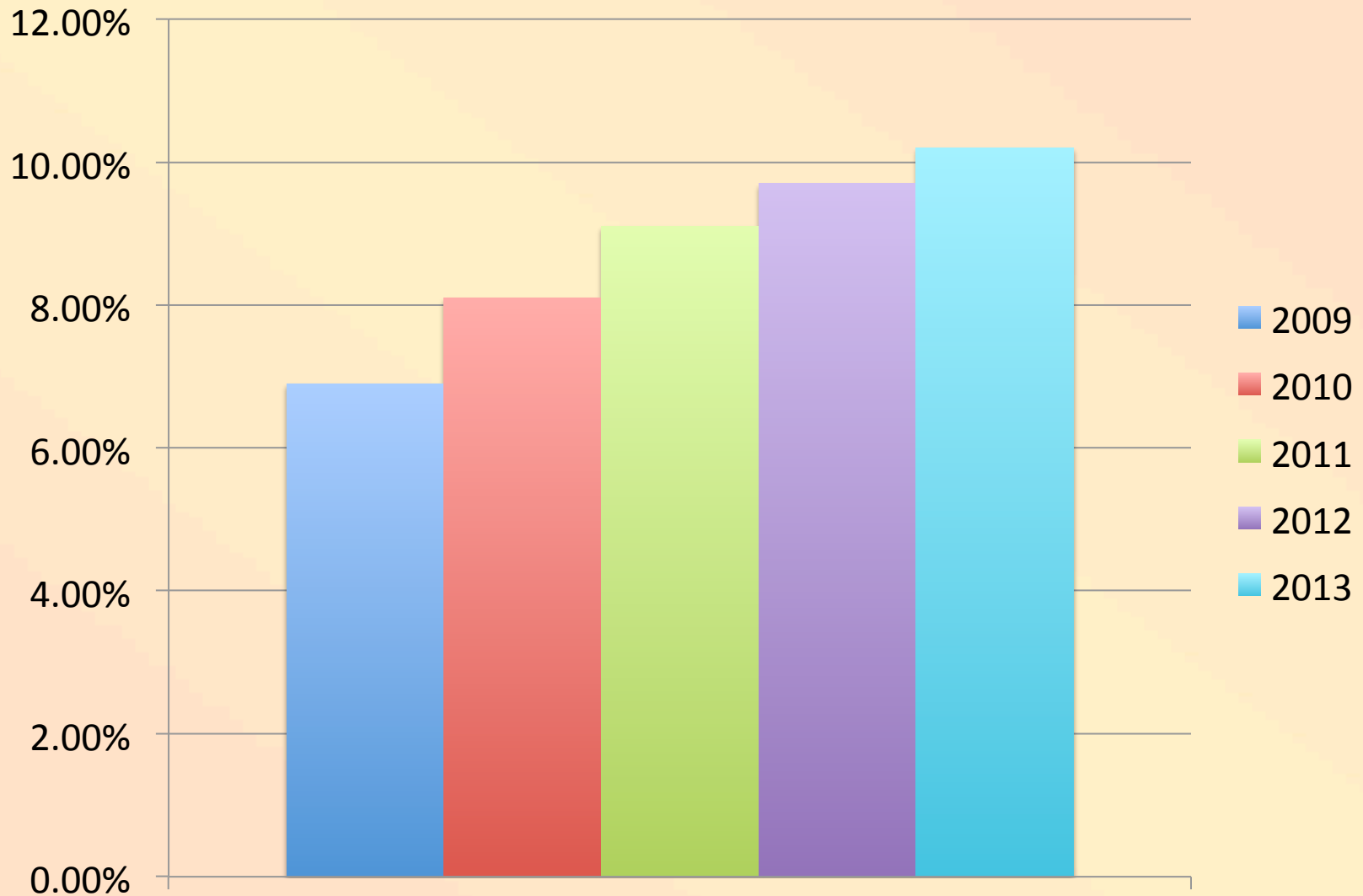


questions • concerns • ideas • action

Unemployment

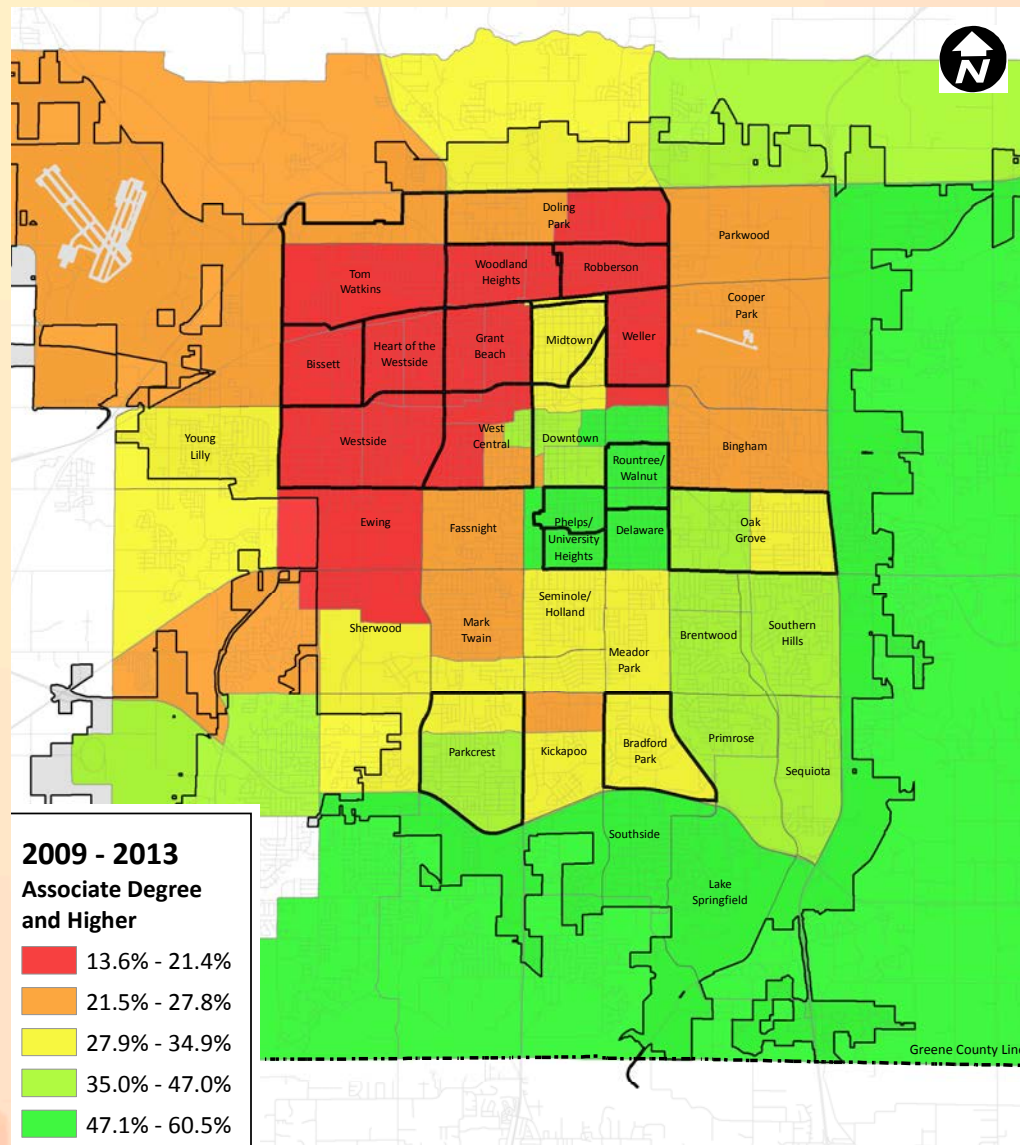


City of Springfield Unemployment

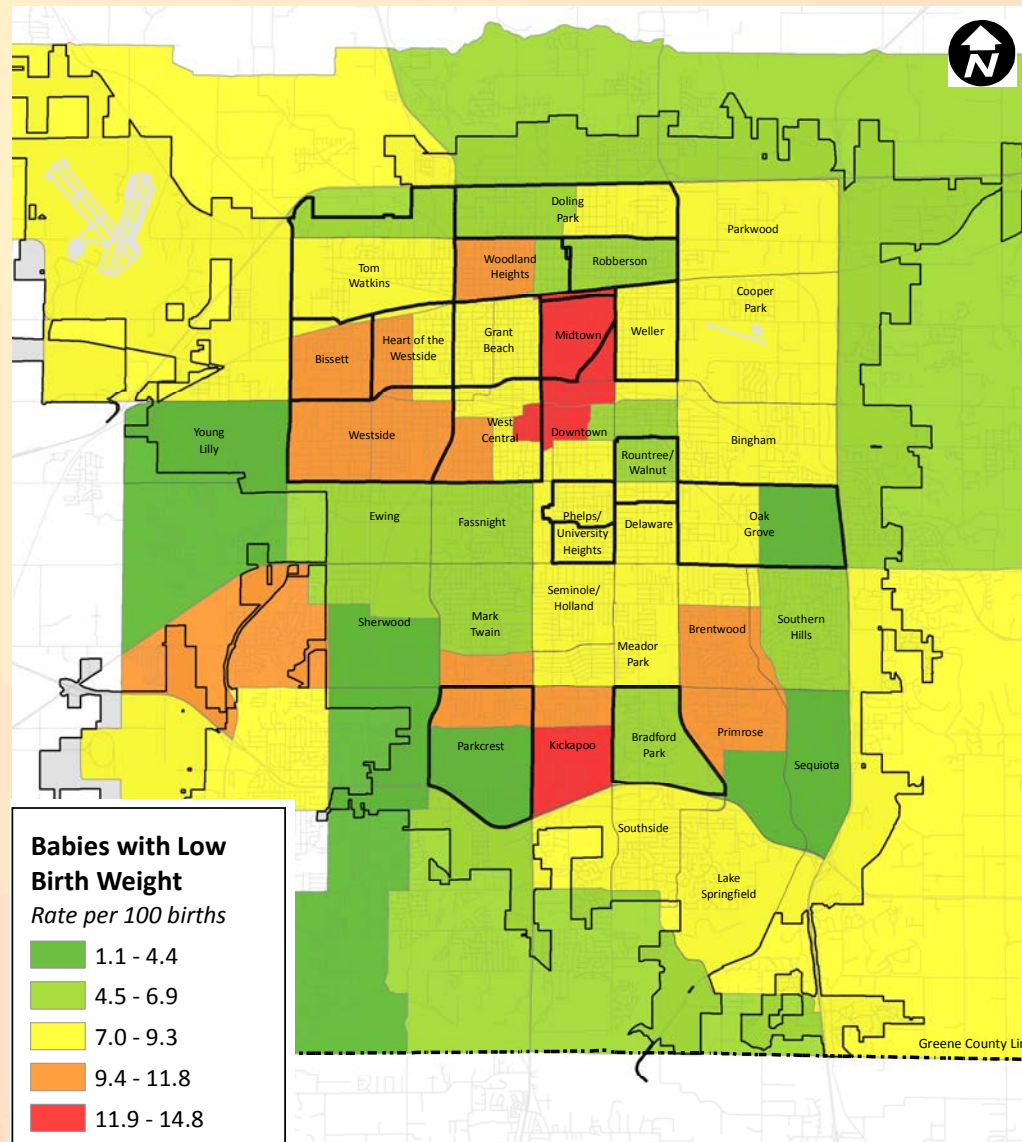


questions • concerns • ideas • action

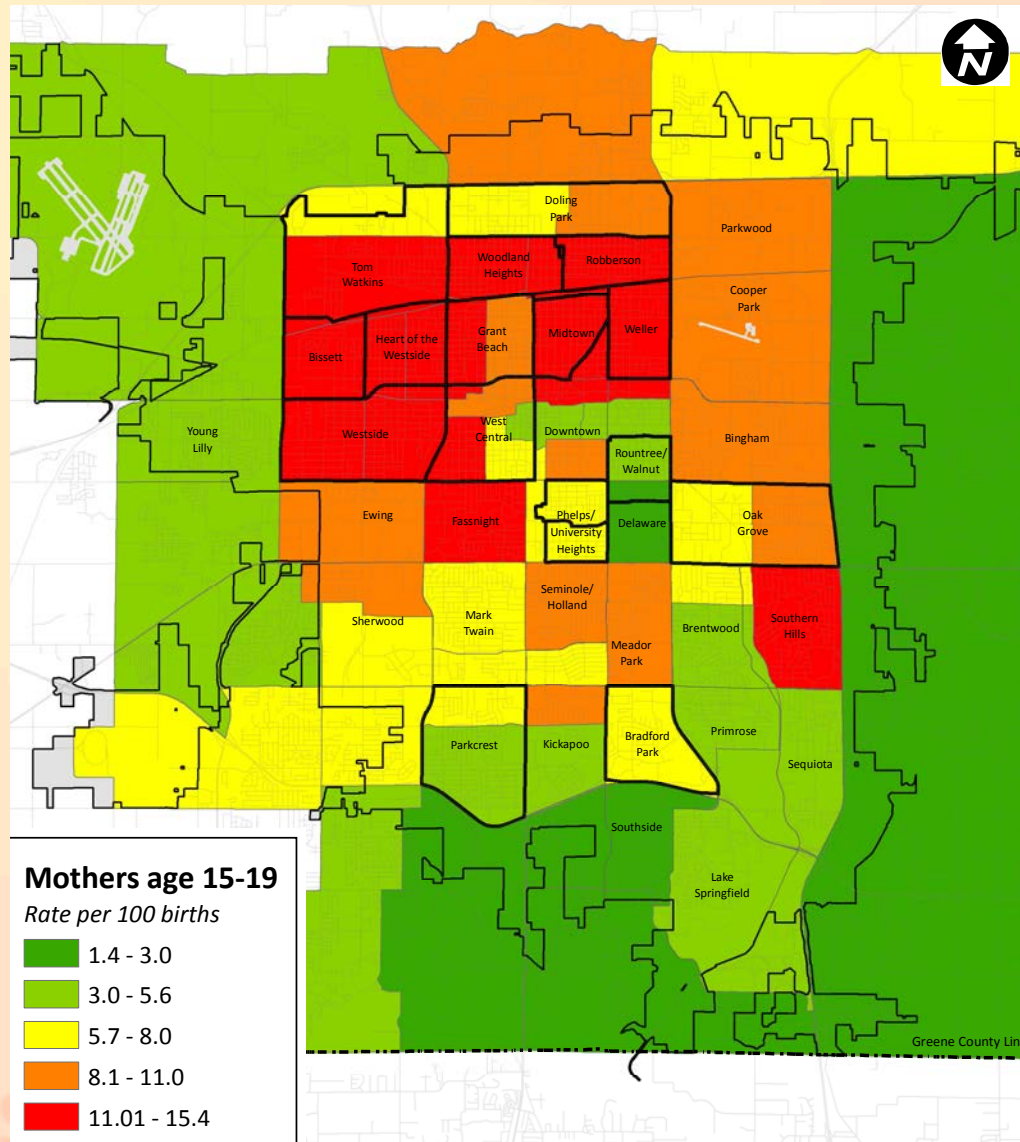
Educational Attainment



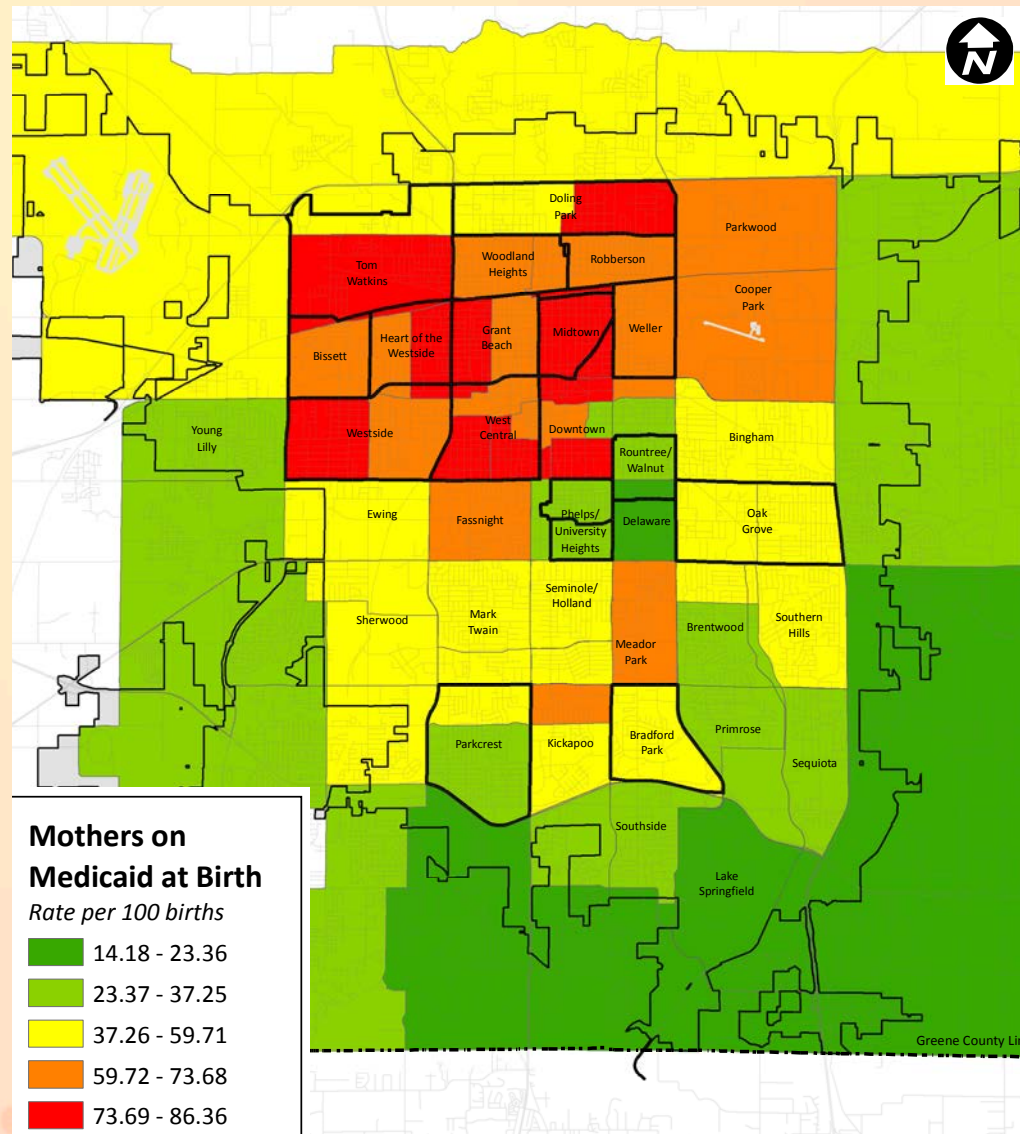
Low Birth Weight Babies



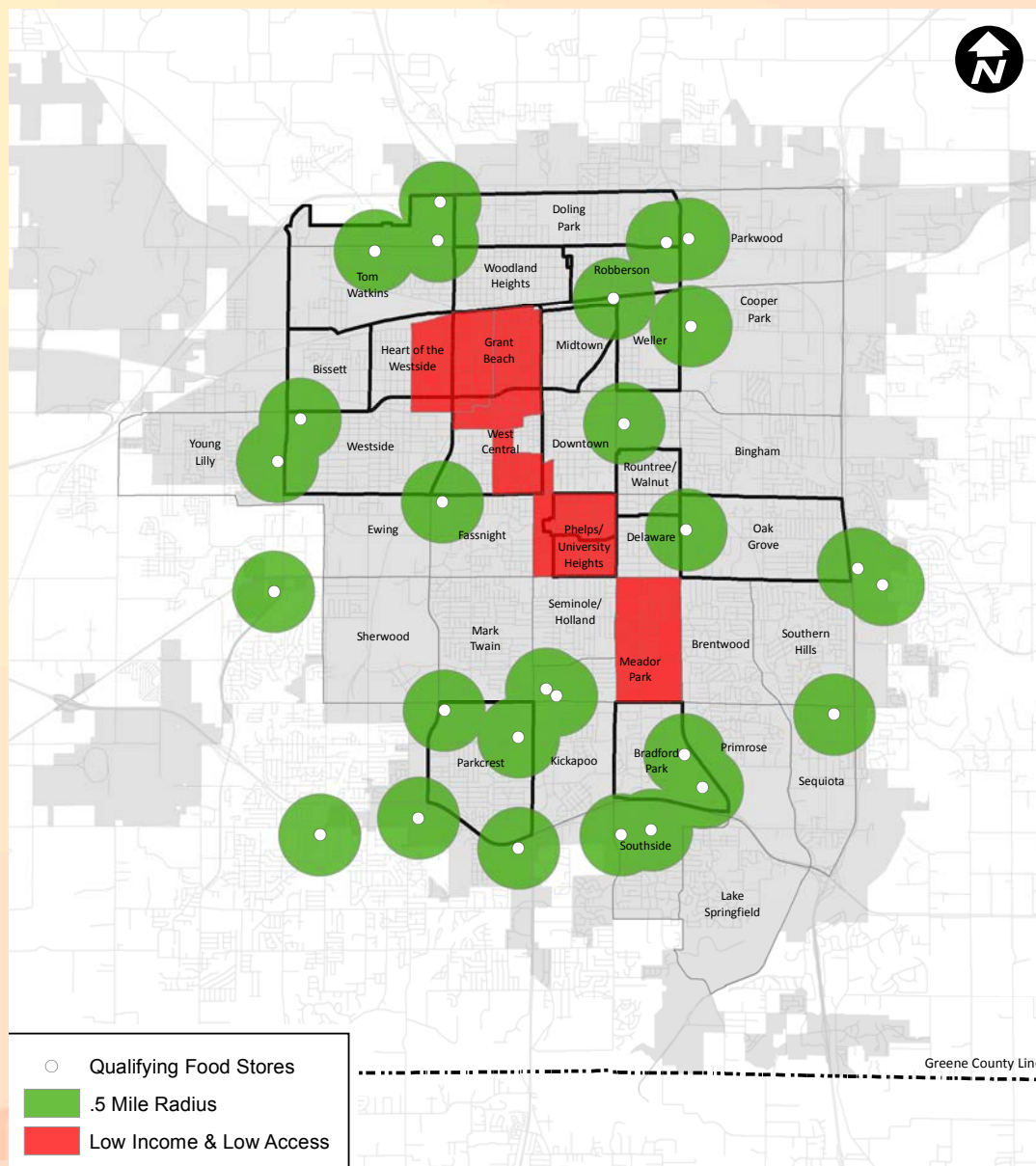
Teen Birth Rate



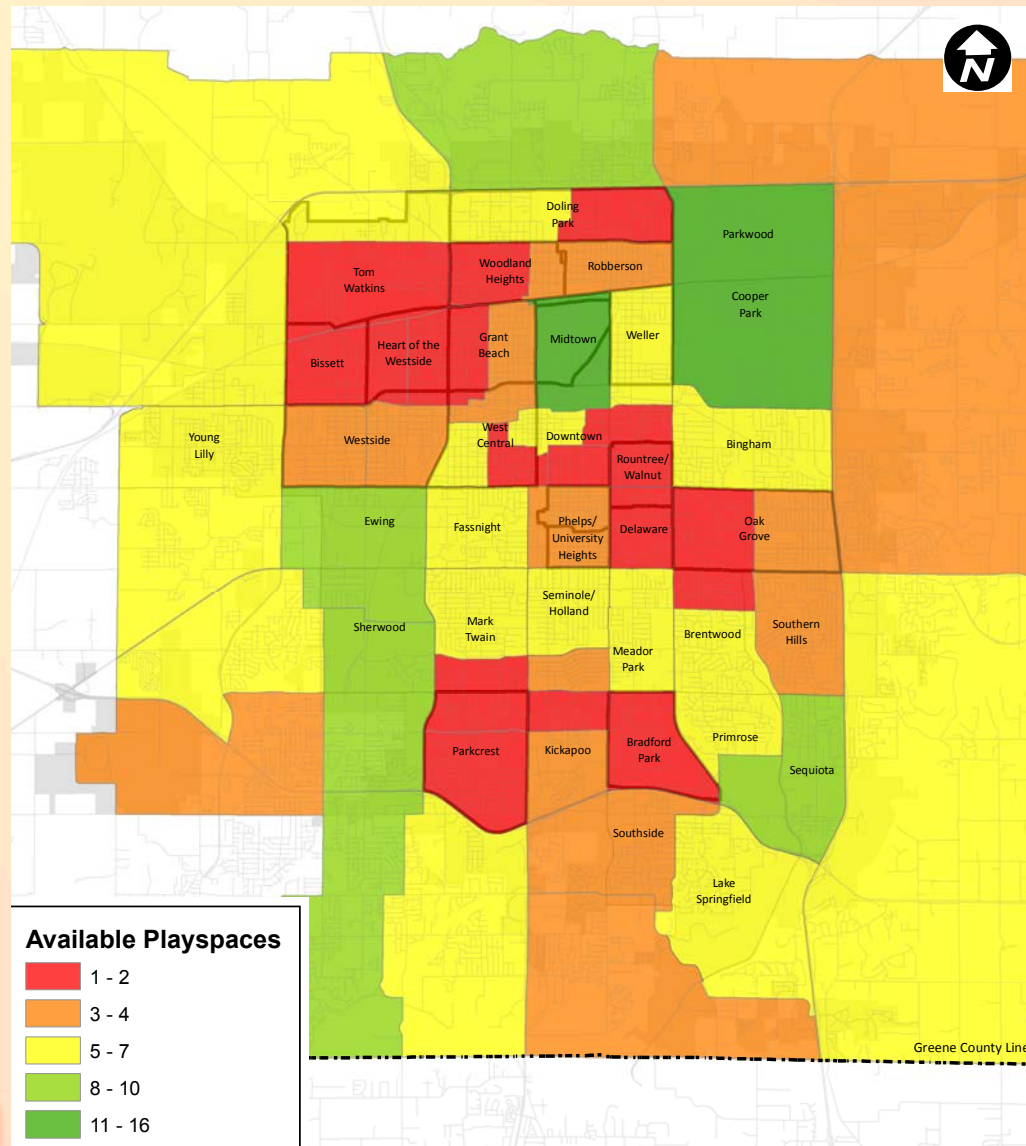
Mothers on Medicaid



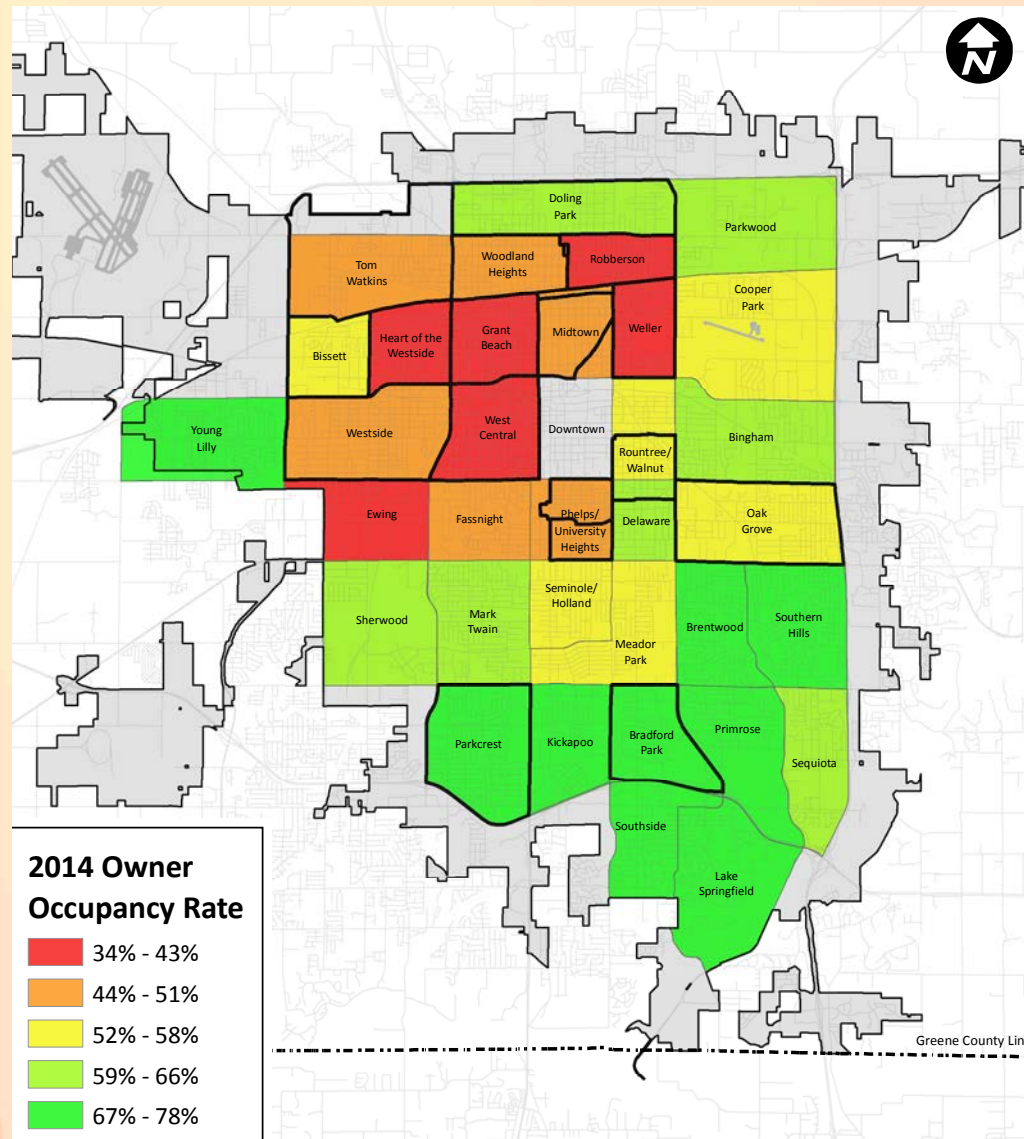
Food Access



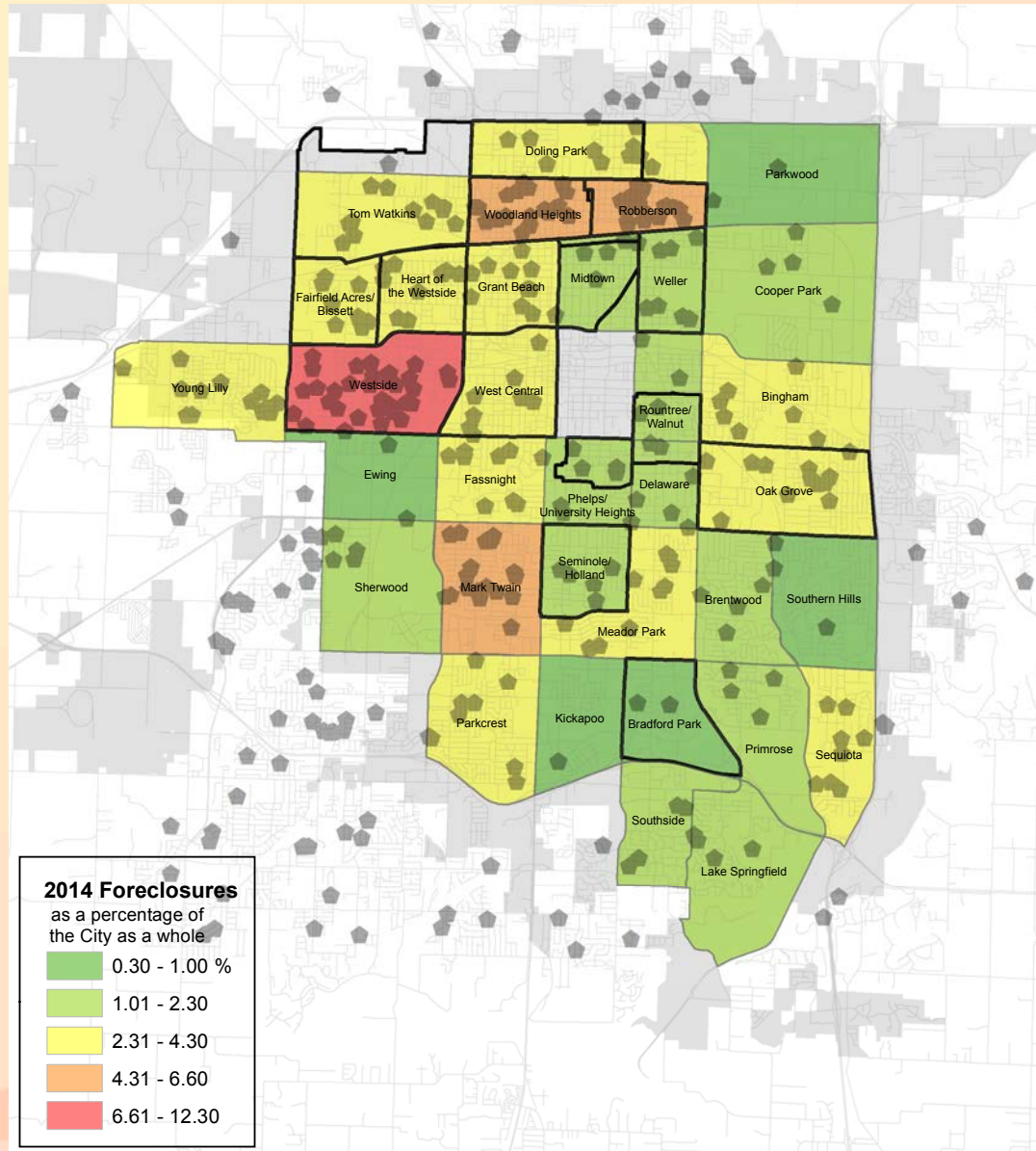
Play Space



Owner Occupancy



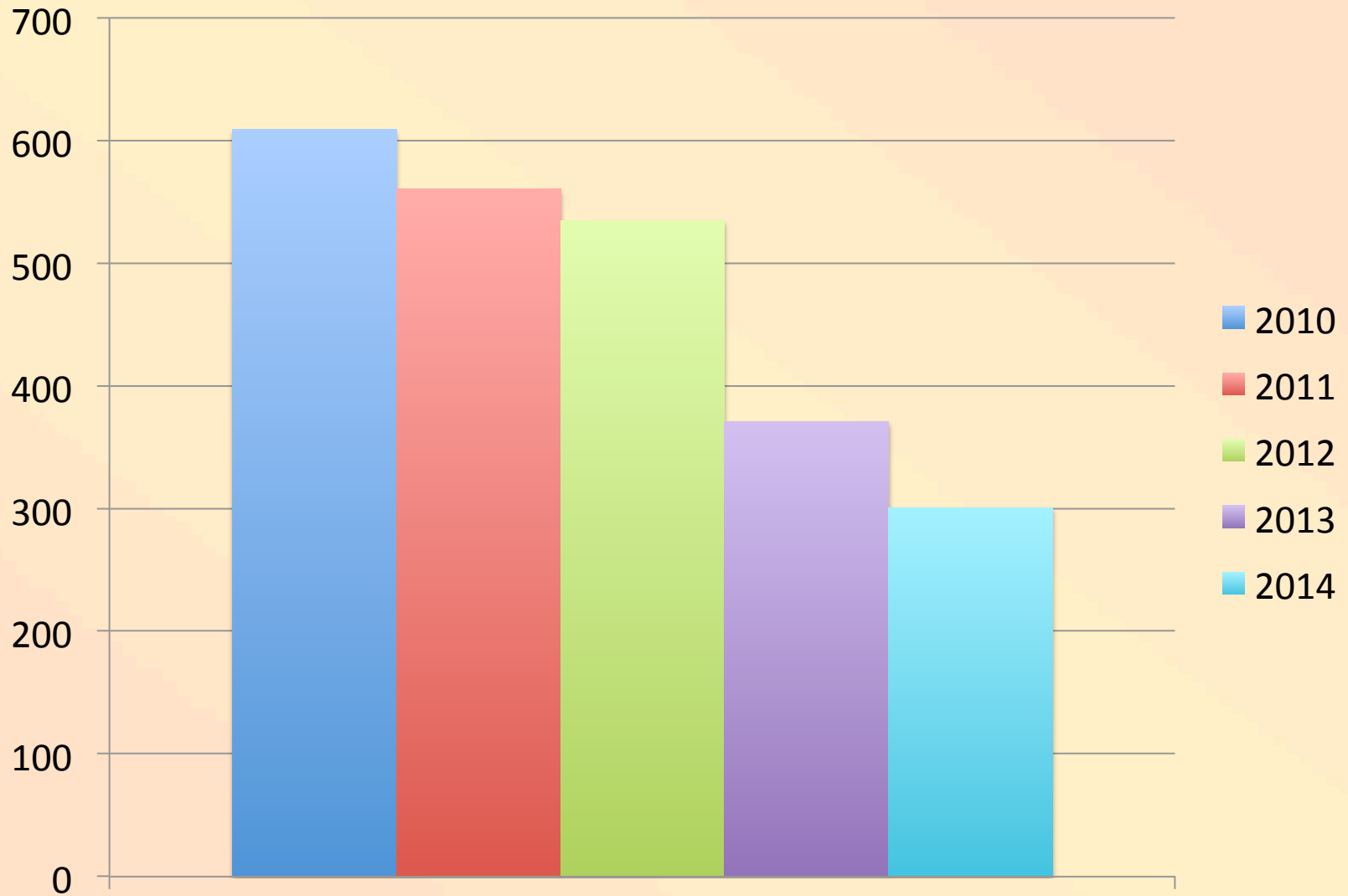
Foreclosures



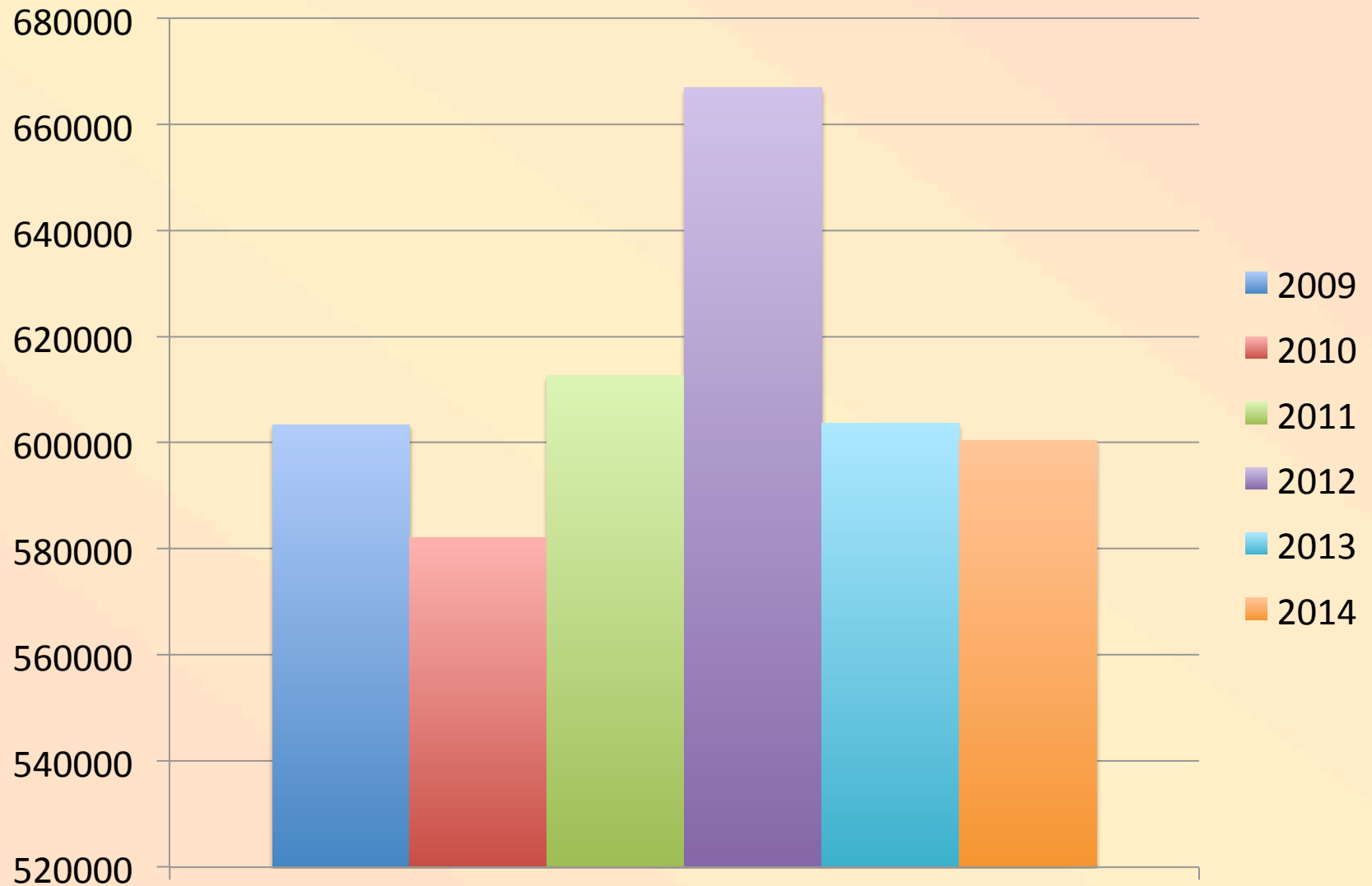
question

• action

City of Springfield Foreclosures

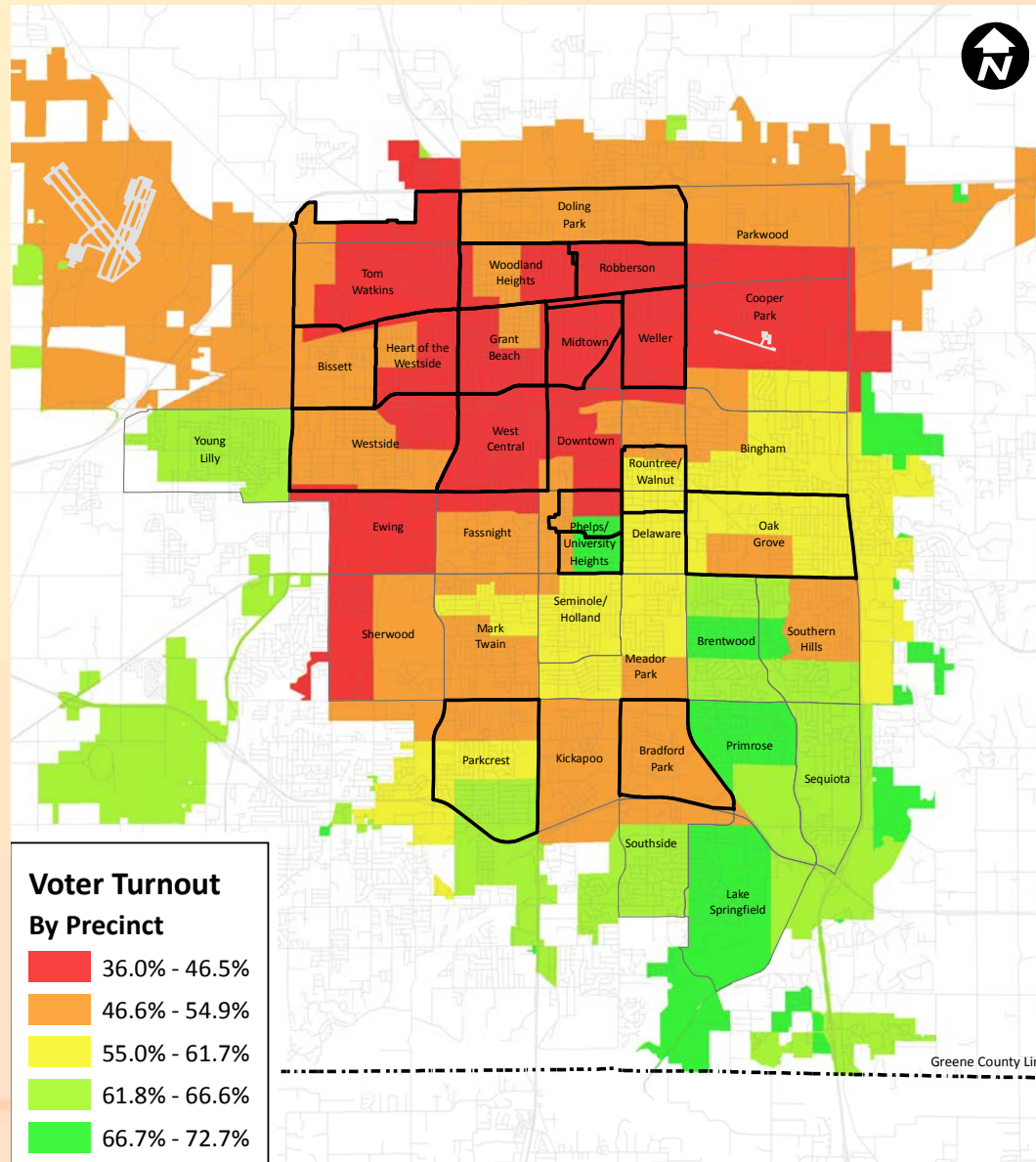


City Utilities Transit Annual Ridership – NW Quadrant

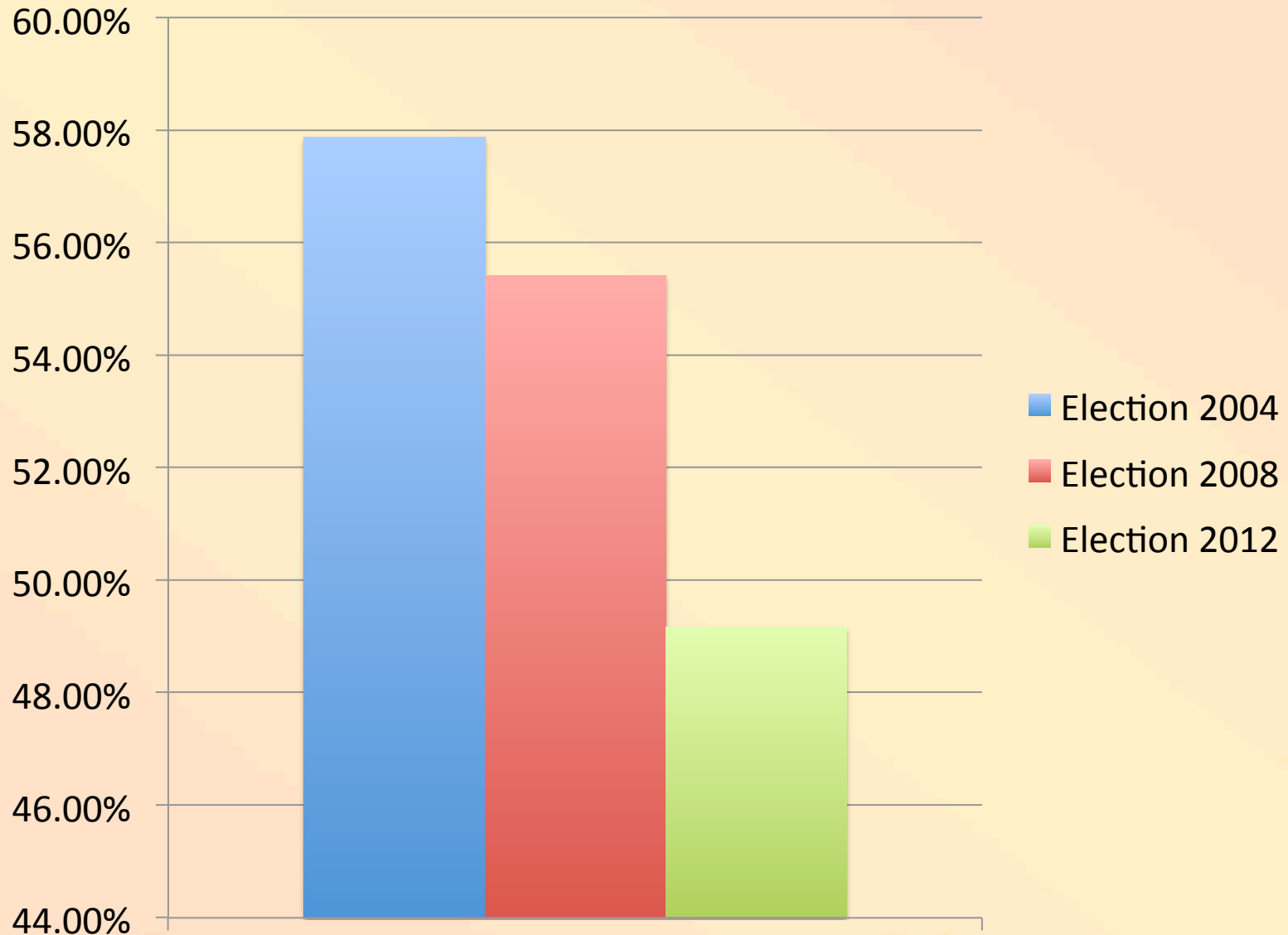


questions • concerns • ideas • action

2012 Presidential Election Voter Turnout

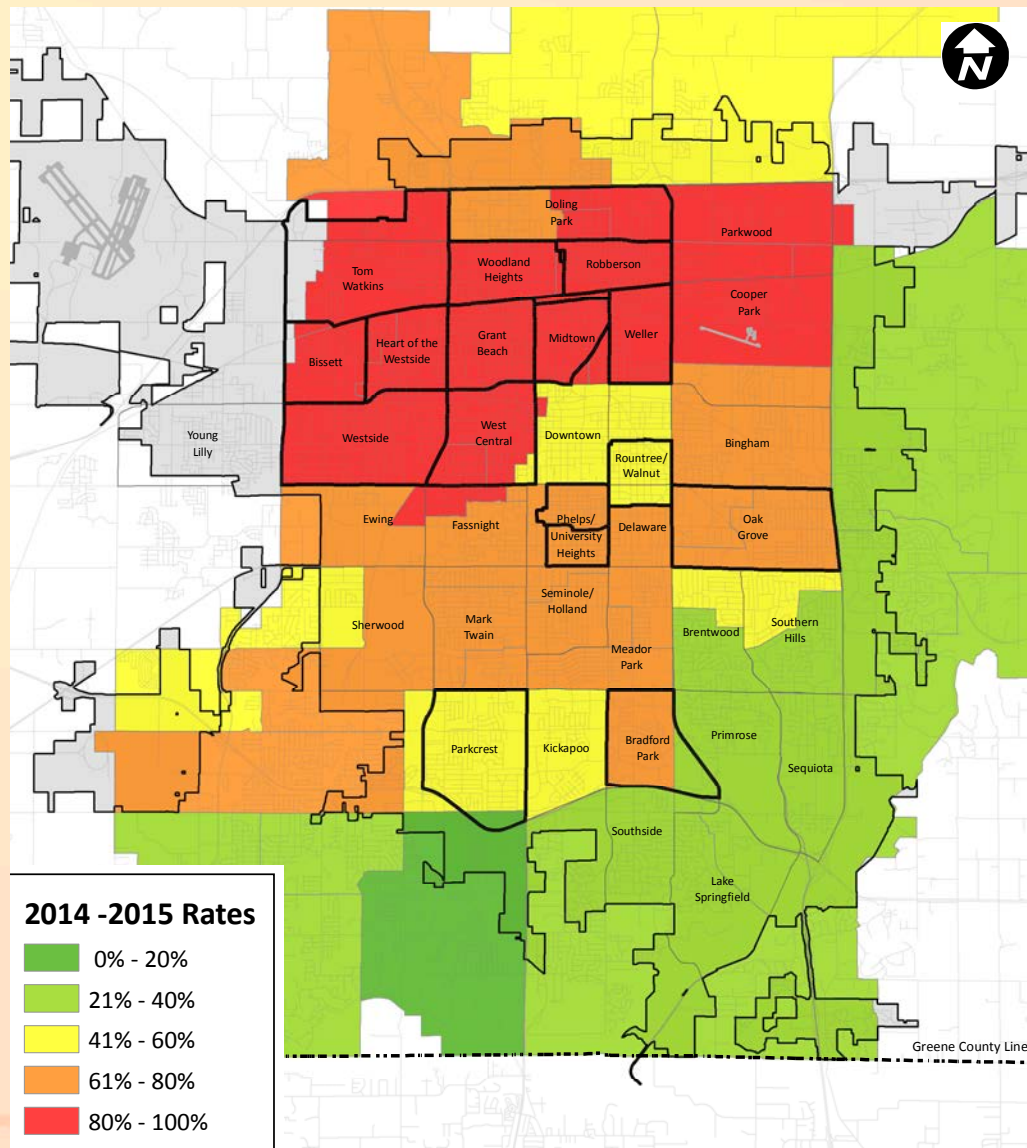


City of Springfield Presidential Election Voter Turnout

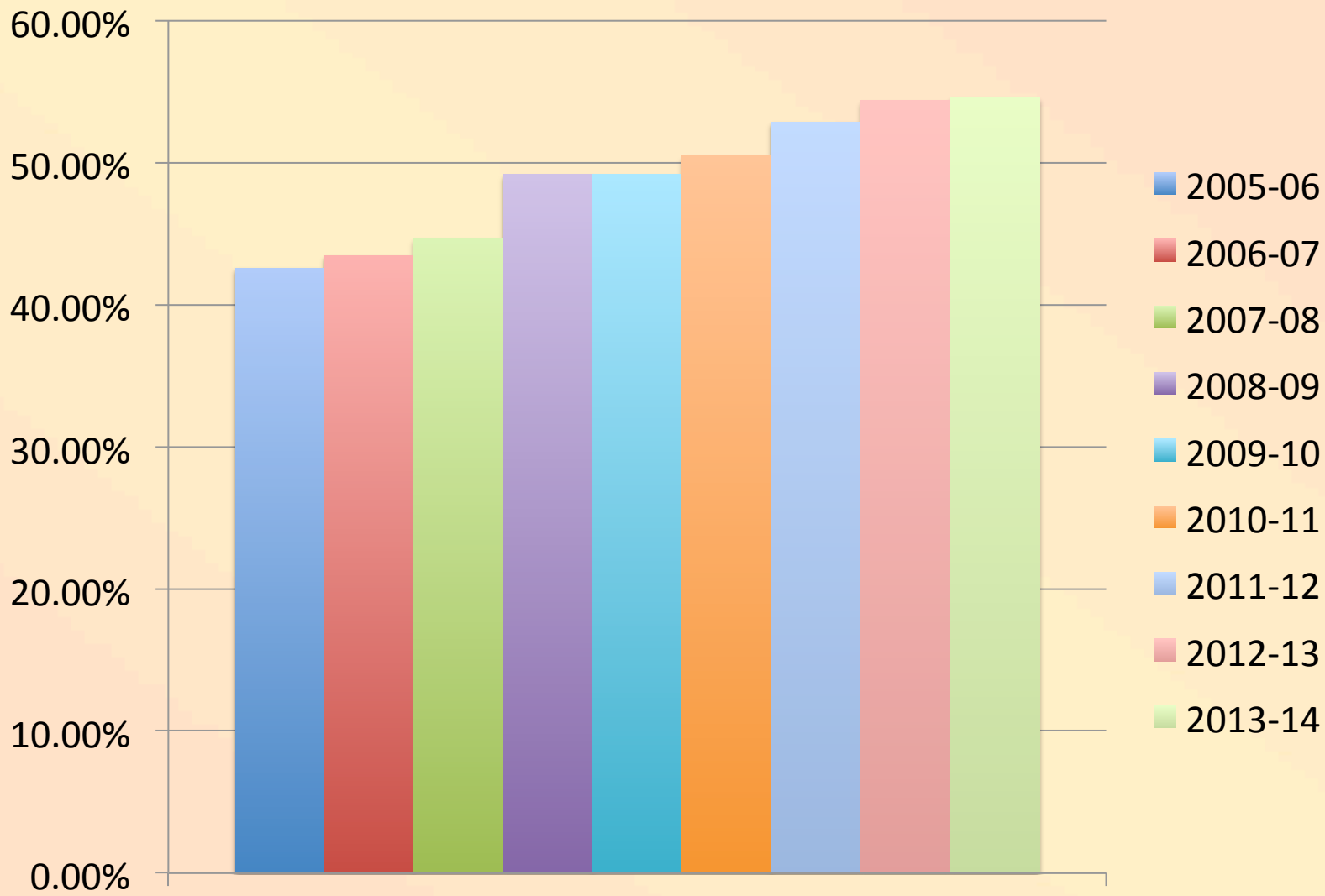


questions • concerns • ideas • action

Free & Reduced Lunch Trend

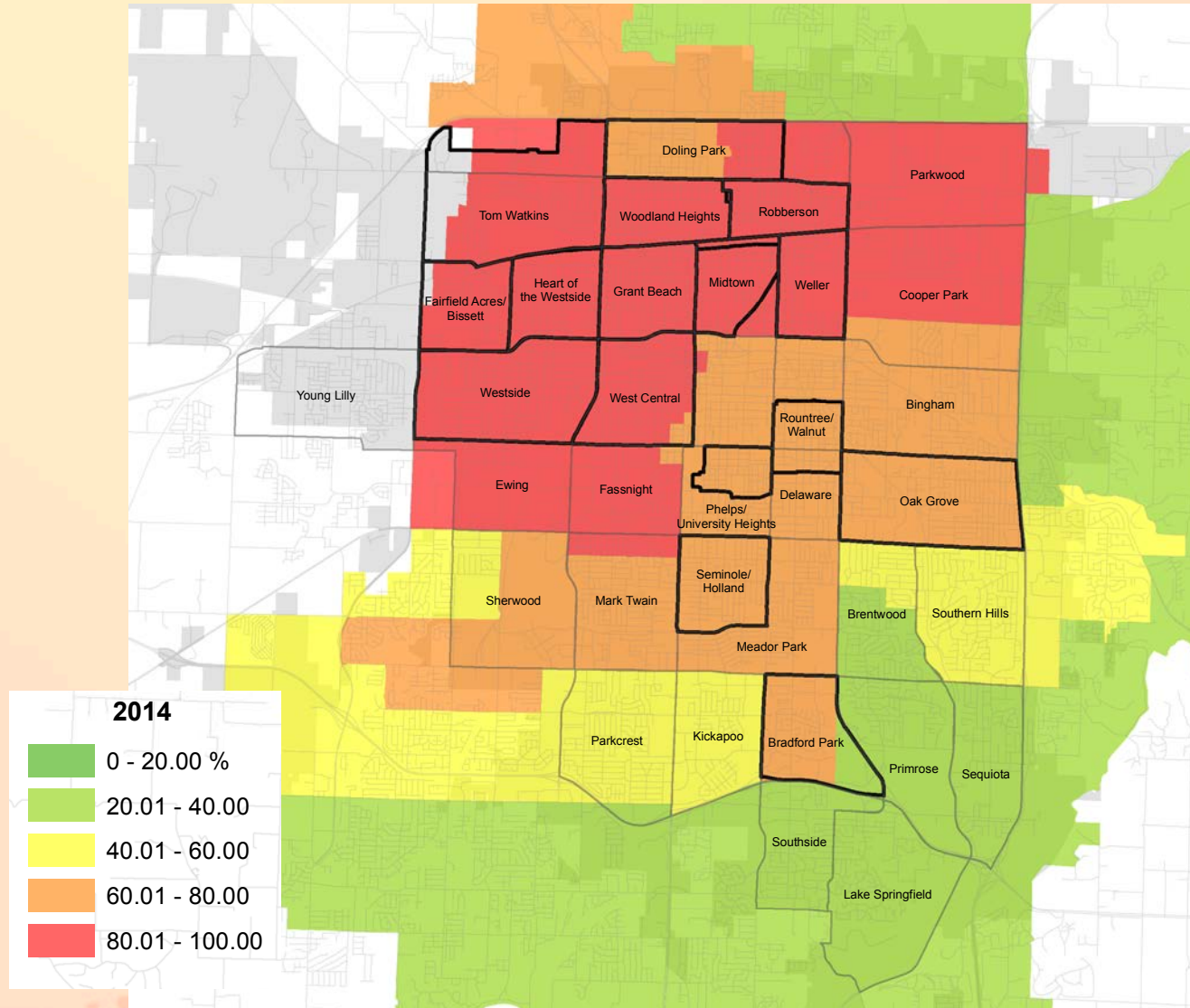


Springfield Public Schools Free & Reduced Lunch Rate



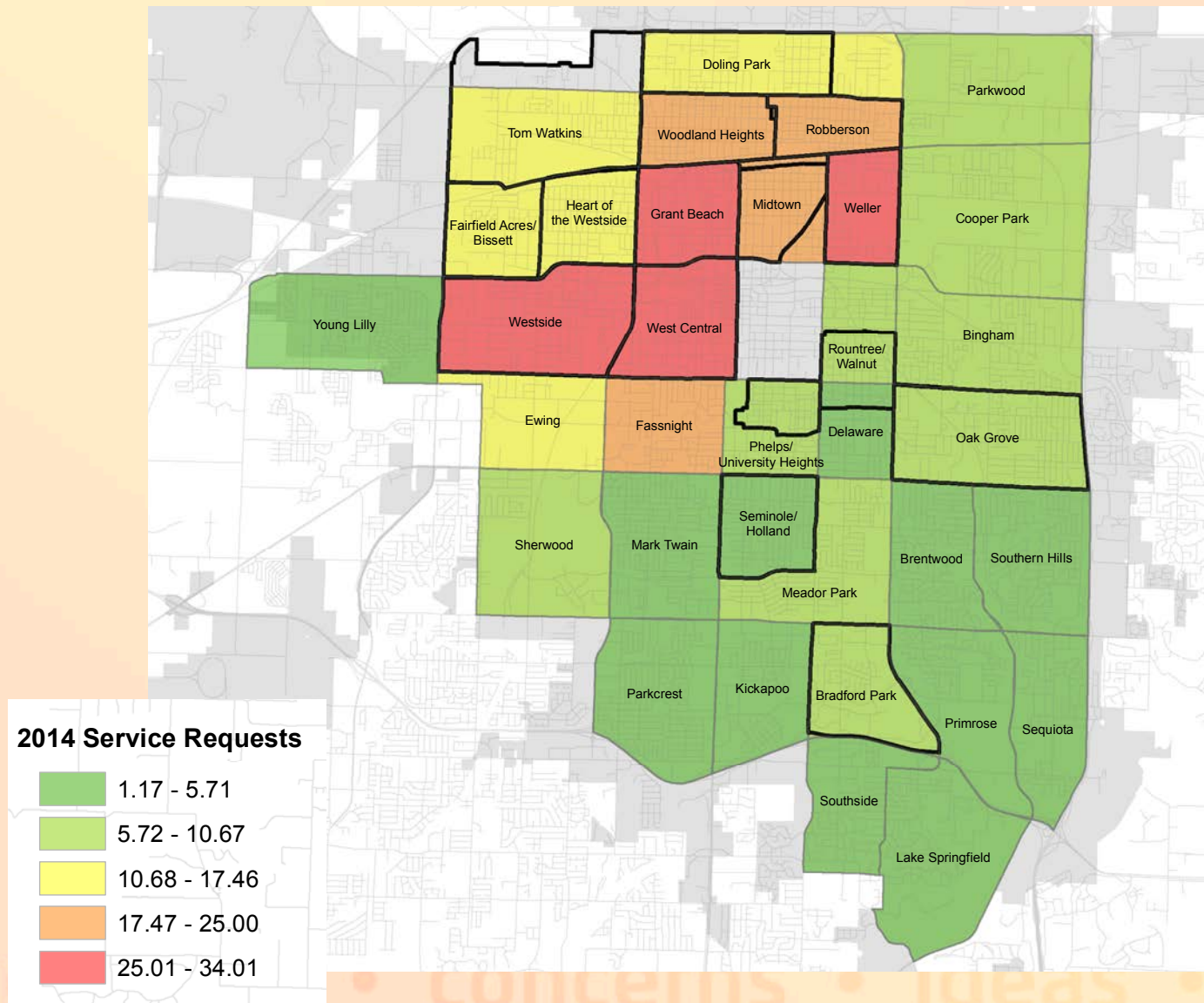
questions • concerns • ideas • action

Student Mobility



questions • concerns • ideas • action

Service Requests



Director of Public Information & Civic Engagement **Cora Scott**

questions • concerns • ideas • action

Springfield Citizen Survey Results



questions • concerns • ideas • action

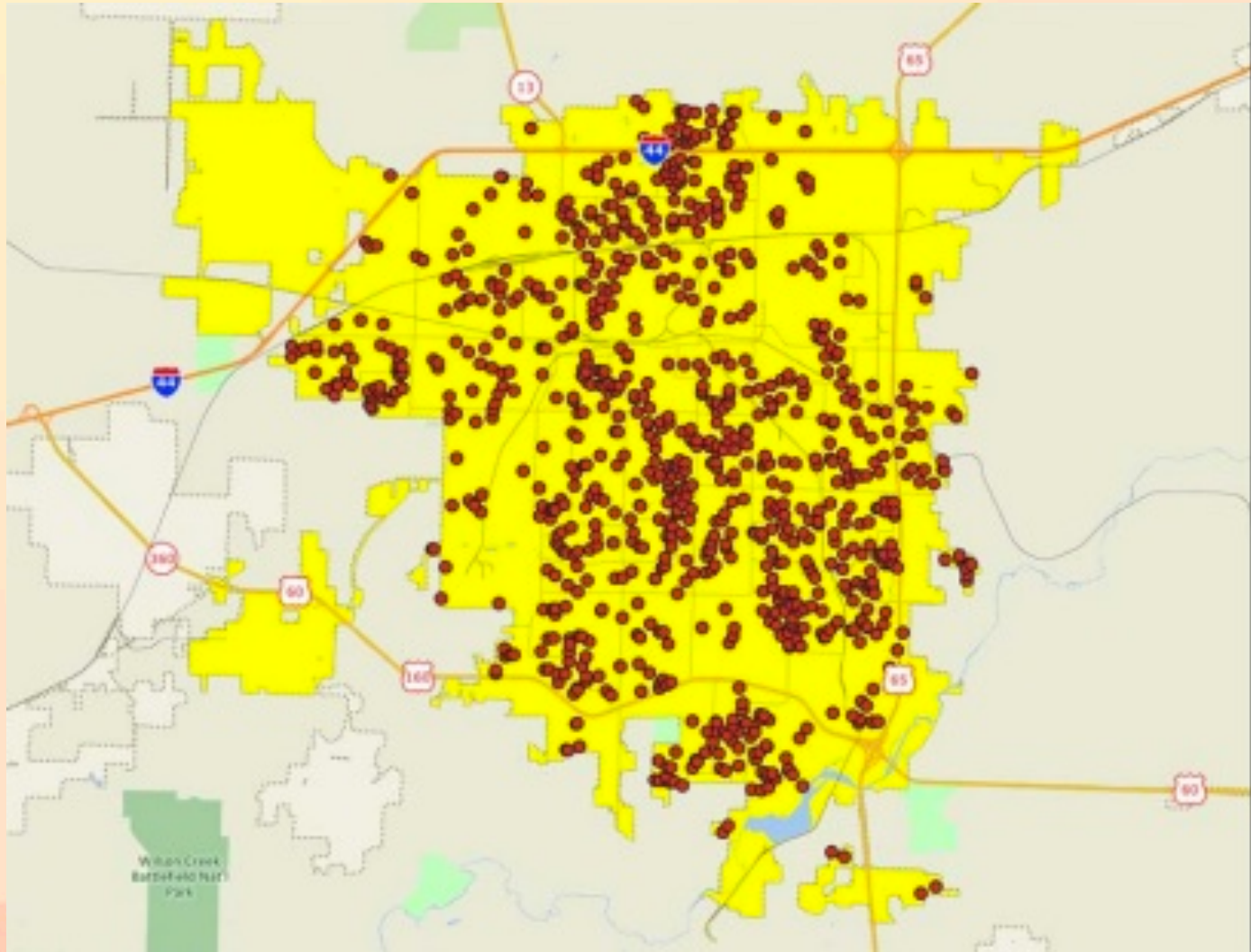
In the spring of 2014, ETC Institute administered a community survey for the City of Springfield to assess satisfaction with the delivery of major city services and to help determine priorities for the community as part of the City's ongoing planning process.

questions • concerns • ideas • action

A 7-page survey was administered by mail and phone to a random sample of residents.

Of the households that were contacted, a total of **932 households** completed the survey.

ETC felt that the survey represented all parts of Springfield.



What areas do you feel that City leaders should most emphasize over the next 2 years?

Zone 1 respondents answered:

- No. 1: Overall maintenance of city streets and infrastructure – **54.6%**
- No. 2: Overall flow of traffic in the City – **44.4%**
- No. 3: Overall quality of police protection – **39.5%**

Public Safety

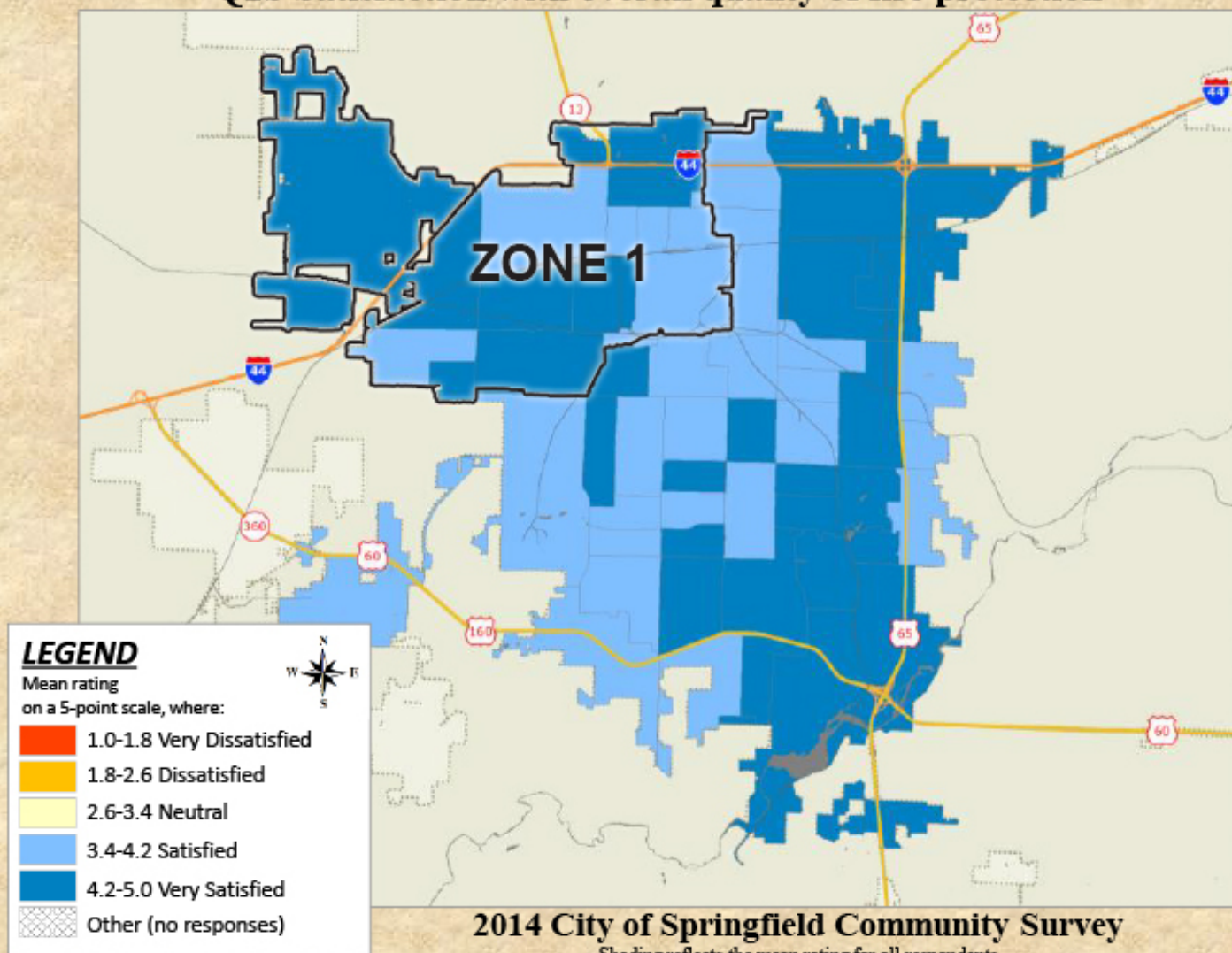
Satisfaction with Fire protection

85.3%

of Zone 1 respondents reported feeling satisfied or very satisfied with Fire Department services.

questions • concerns • ideas • action

Q2b Satisfaction with overall quality of fire protection



questions • concerns • ideas • action

Public Safety

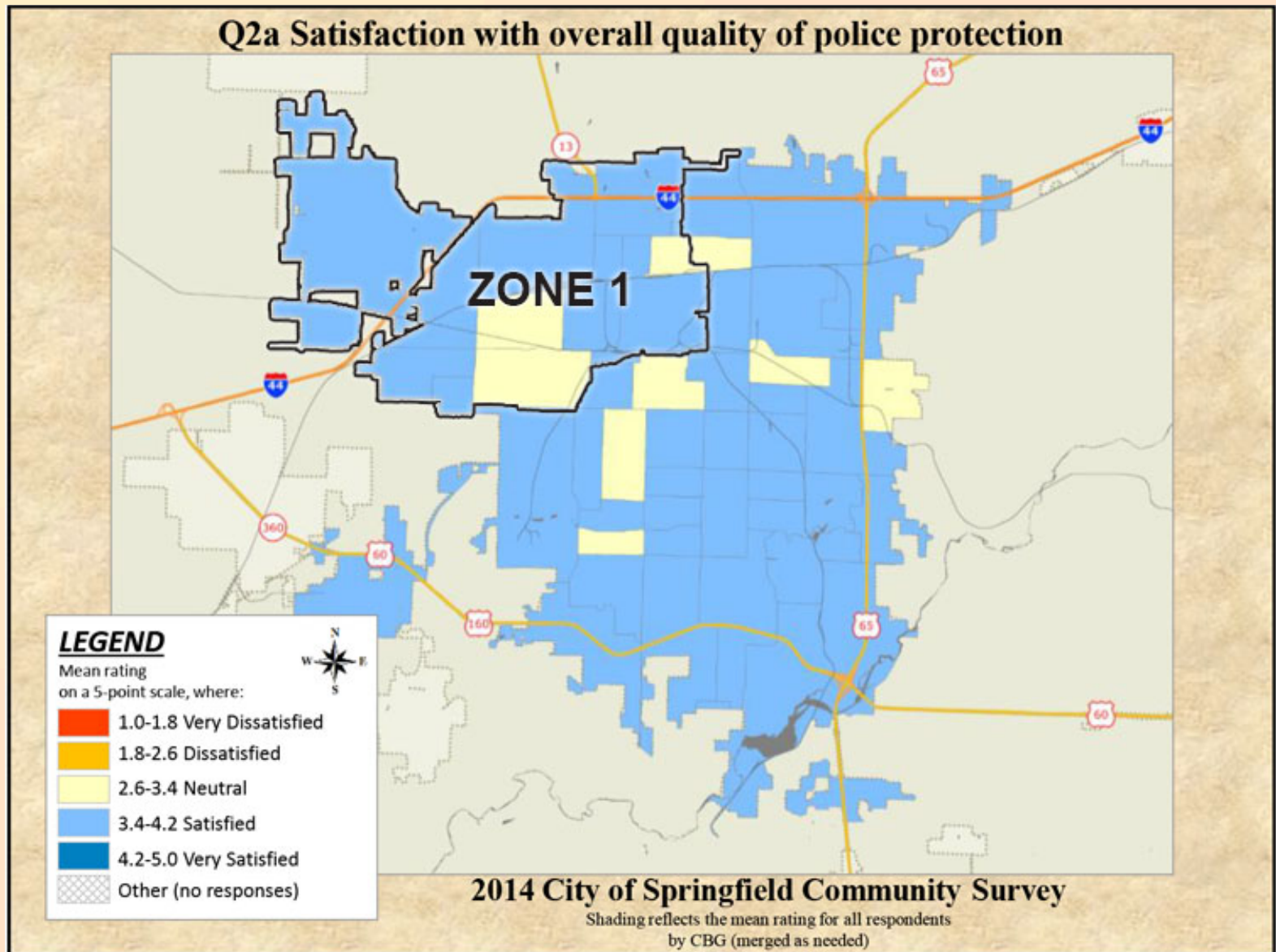
Satisfaction with Police protection

64.2%

of Zone 1 respondents reported feeling satisfied or very satisfied with Police Department services.

questions • concerns • ideas • action

Q2a Satisfaction with overall quality of police protection



questions • concerns • ideas • action

Public Safety

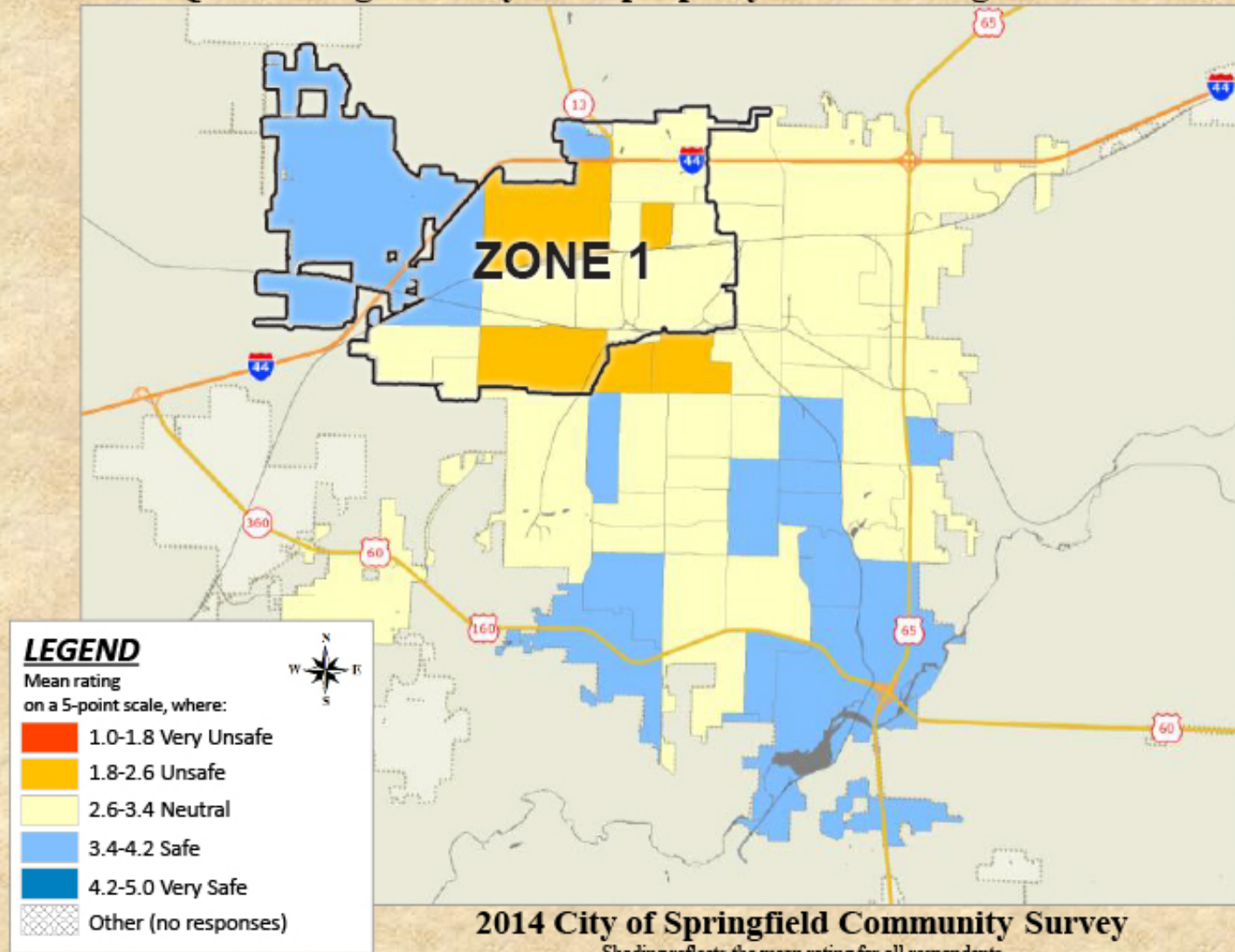
Feeling of safety from property crime

39.2%

of Zone 1 respondents
reported feeling **unsafe**.

questions • concerns • ideas • action

Q4b Feeling of safety from property crime in neighborhood



questions • concerns • ideas • action

Public Safety

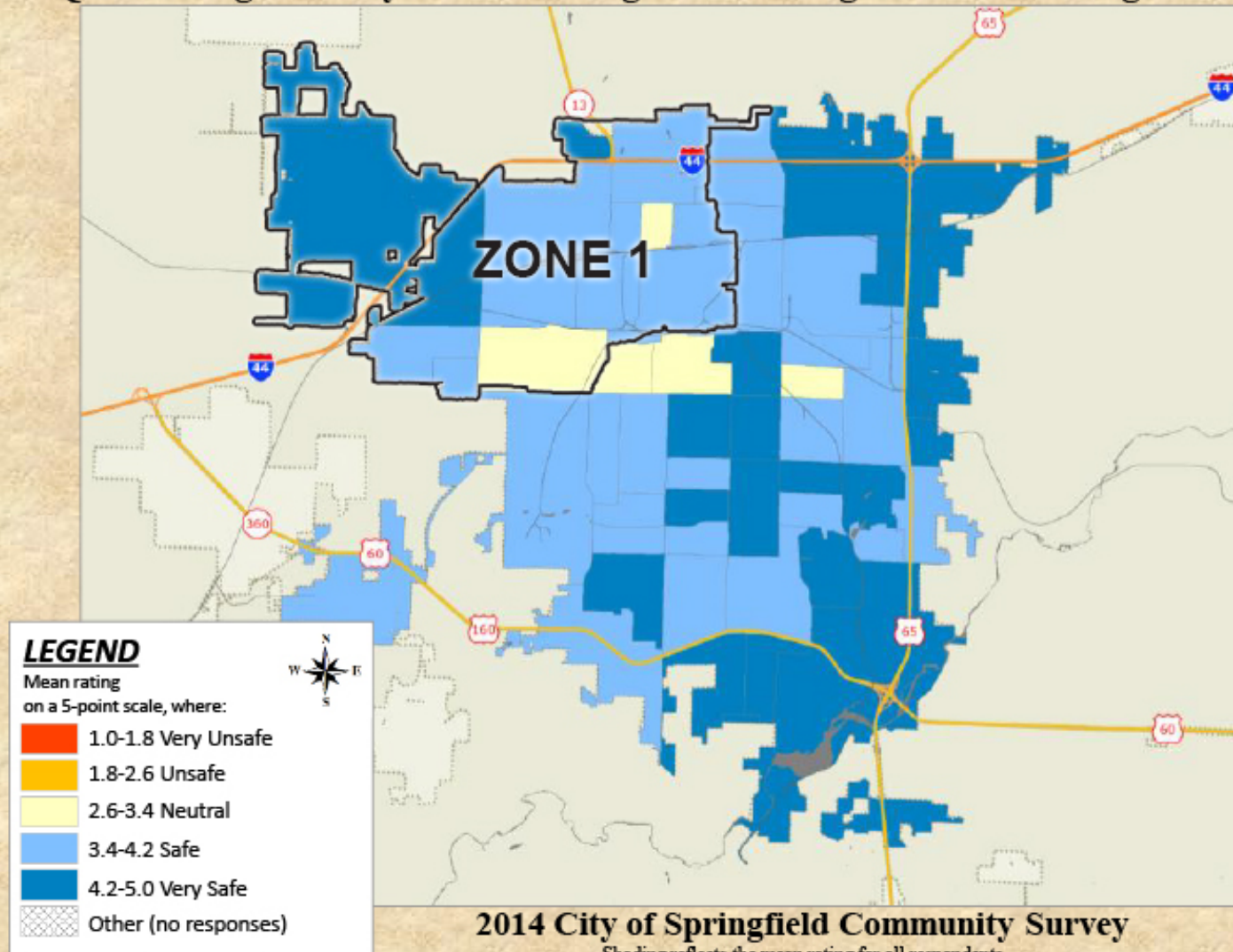
Feeling of safety when
walking alone during the day

13%

of Zone 1 respondents
reported feeling **unsafe**.

questions • concerns • ideas • action

Q4d Feeling of safety when walking alone in neighborhood during the day



Quality of Life

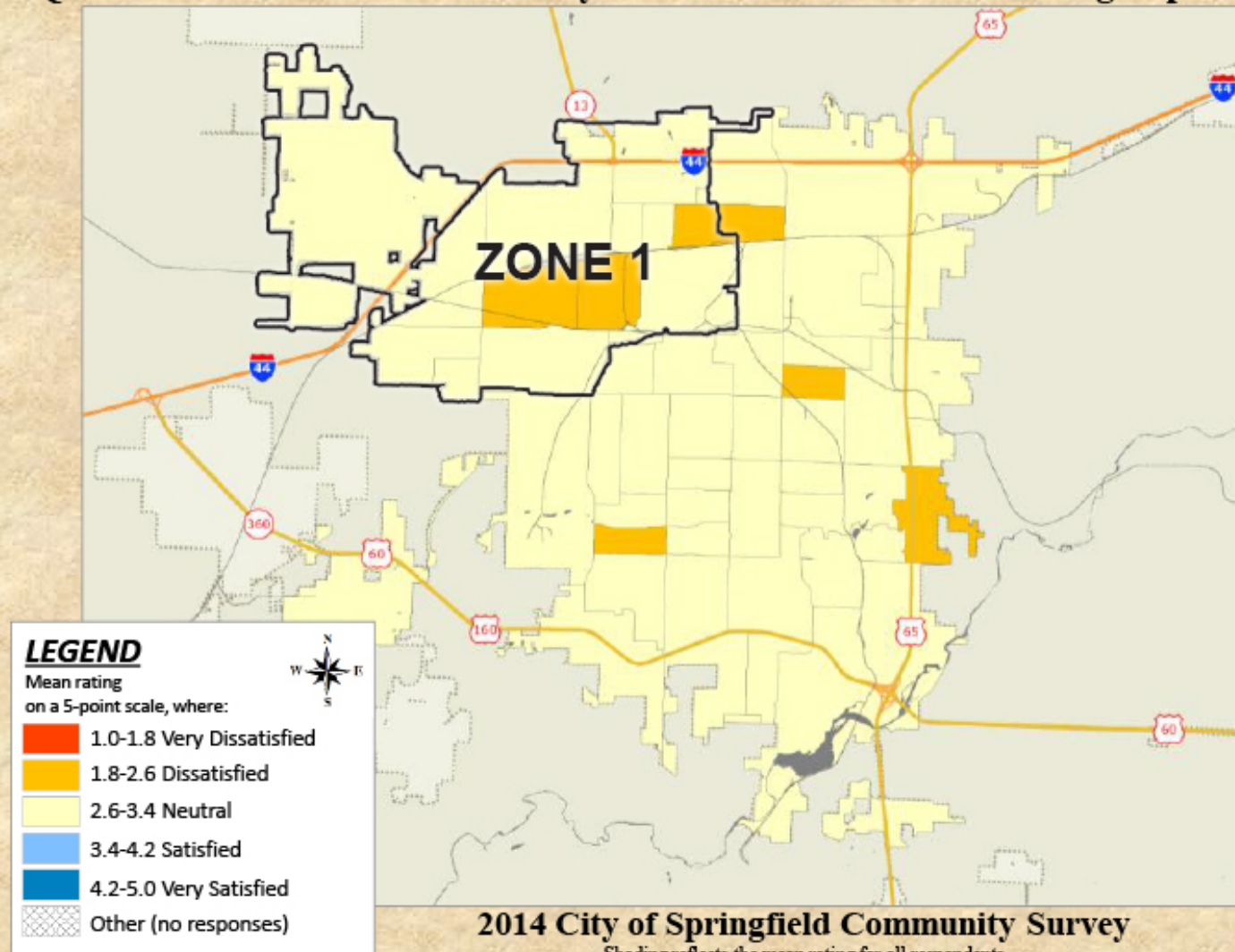
**Satisfaction with community efforts
to assist residents in poverty**

29.4 %

of Zone 1 respondents
reported feeling satisfied or
very satisfied with how the community
assists residents in poverty.

questions • concerns • ideas • action

Q20c Satisfaction with community efforts to assist residents living in poverty



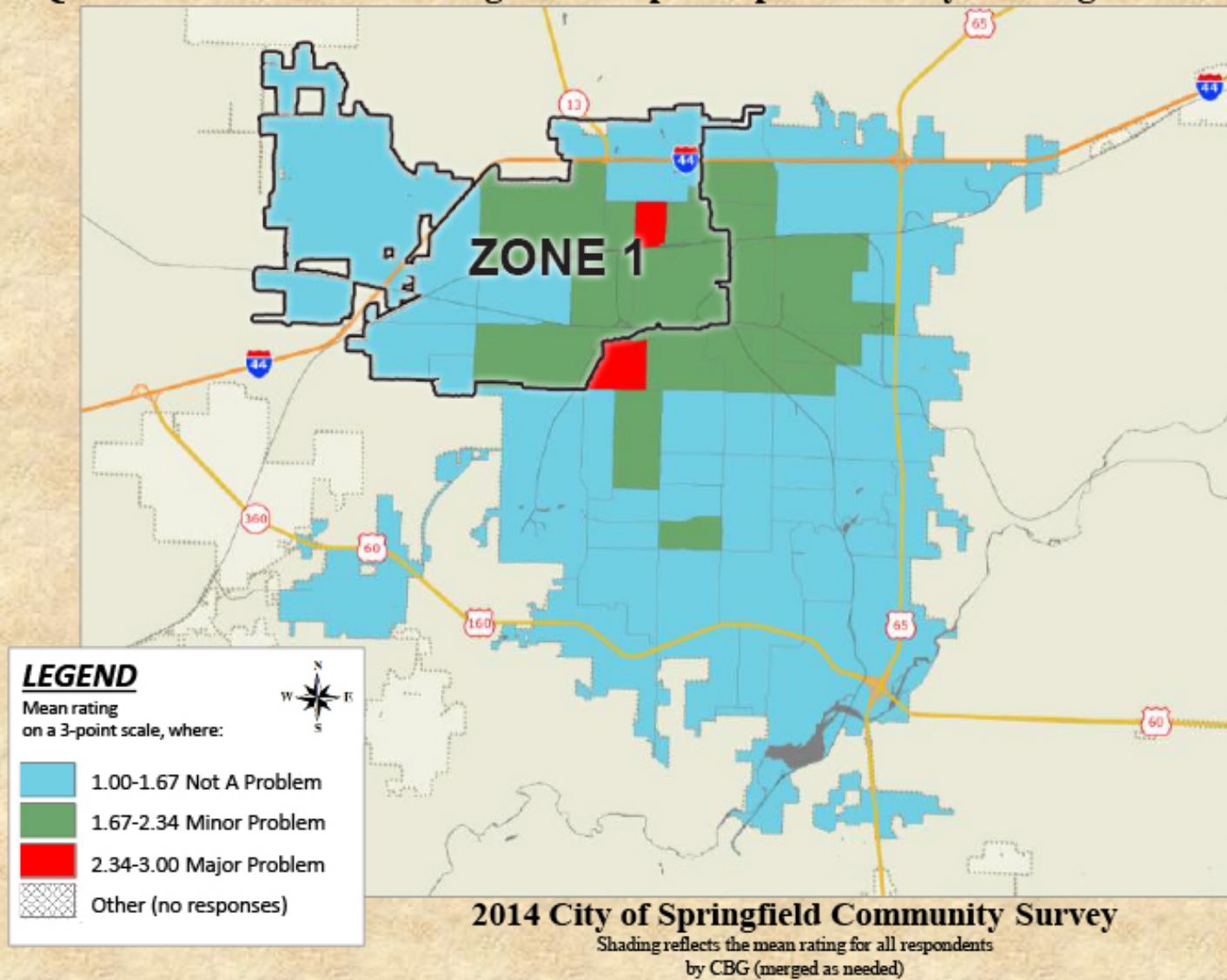
Quality of Life

Building disrepair

21.2%

of Zone 1 respondents
reported that homes and
buildings in disrepair is a problem.

Q5a Are homes and buildings in disrepair a problem in your neighborhood?



Listening Exercise

Time Keeper...

questions • concerns • ideas • action

Suggestions:

- Think Big
- Be respectful of time – a well-thought-out 1-minute remark to the point is often more powerful than a 7-minute rant
- Listening vs. Solving

questions • concerns • ideas • action

**What I like most about my
neighborhood is...**

**What I would like to see change
about my neighborhood is...**

questions • concerns • ideas • action

Next Steps:

- **Summary by neighborhood**
- **Follow-up report in late June**
- **Implementation begins fall 2015**

questions • concerns • ideas • action

Upcoming Community Listens:

Grant Beach

May 19, 4:30 – 5:30 p.m.

Weaver Elementary

Heart of the Westside

May 21, 6-7 p.m.

York Elementary

questions • concerns • ideas • action